



Fifty-First Annual Meeting — February 16 - 18, 2022 Jacksonville, Florida

[Marriott Jacksonville Downtown](#) 245 Water St, Jacksonville, FL 32202

Room Special Rates are from \$149 per night including a breakfast each day

Conference Hotel Cutoff Date: Saturday, **January 15, 2022**

To make a reservation with conference special SEDSI rate, please click the direct reservation link at:

<https://www.marriott.com/event-reservations/reservation-link.mi?id=1635524380714&key=GRP&app=resvlink>

Early Conference Registration Cutoff Date: Monday, **January 10, 2022**

DEADLINE FOR PAPERS AND SPECIAL SESSION PROPOSALS: MONDAY, NOVEMBER 15, 2021

DEADLINE FOR STUDENT PAPERS: MONDAY, NOVEMBER 15, 2021

Program Tracks

- **Analytics, Big Data Applications, Business Intelligence, Data Mining, Statistics and Expert Systems** – June Wei, University of West Florida, jwei@uwf.edu
- **Data Analytics and Statistics Instruction (DASI)** (Invited sessions only) – Robert Andrews, Virginia Commonwealth University, randrews@vcu.edu and Kelli Keeling, University of Denver, Kellie.Keeling@du.edu
- **Healthcare, Public Sector and Not for Profit Management** – Elham Torabi, James Madison University, torabiex@jmu.edu and Helen You, Metropolitan State University of Denver, xyou@msudenver.edu
- **IS, IT, Blockchain Technology and Social Media** – Alex Koochang, Middle Georgia State University, alex.koochang@mga.edu
- **Information Privacy, Security and System Resilience, Business Ethics, Business Law** – Elena Olson, Virginia Commonwealth University, eolson2@vcu.edu
- **Innovative Education, Assessment, Engaged Learning Curriculum, Teaching and Pedagogy** – Ajay Aggarwal, Henderson State University, aggarwa@hsu.edu
- **Management, Marketing, Accounting, Economics and Finance, Strategy, Organizational Behavior Organizational Theory, Human Resource Management, Consumer Behavior, International Business** – Sara Kiser, Alabama State University, skiser@alasu.edu
- **Online Education, Online Teaching and Online Assessment** – Shawn Lough, James Madison University, loughsr@jmu.edu
- **Production and Service Operations Management** – Farshid Azadian, Embry-Riddle Aeronautical University, azadianf@erau.edu
- **Special Topic on Research and Teaching related to COVID-19**– Yuyun Zhong, James Madison University, yz569@jmu.edu
- **Student Papers (Undergraduate, Master and Ph.D Students)** – Elizabeth Rasnick, Georgia Southern University, erasnick@georgiasouthern.edu
- **Sustainability, SCM, Quality Management, Logistics, Hospitality, Recreation and Sports** – Hadi Farhang, Savannah State University, farhangih@savannahstate.edu and Suman Niranjani, University of North Texas, suman.niranjani@unt.edu

author certifies that the paper is original and has not been previously copyrighted, published, presented, or submitted for publication or presentation. For an accepted paper **to be published** in the proceedings, at least one author must register for the meeting and present the paper during the meeting. Outstanding papers will be selected and recognized at the meeting luncheon on February 18th. **The Submission Deadline for Regular Papers and Abstracts is Monday, November 15, 2021.**

SYMPOSIA, TUTORIALS, AND WORKSHOPS—Proposals for symposia, tutorials, and workshops must be at least two (2) pages long describing what you intend to do and why it would be of interest and importance to members of the Institute. Submissions should follow the general guidelines presented below although considerable latitude will be allowed as to the content and format of these sessions. You must provide your own specialized computers or other equipment needed for the session (SEDSI will provide LCD projectors). All participants in symposia, tutorials, and workshops must register and attend the meeting.

PROCEEDINGS—The SEDSI will publish electronic *Proceedings* online containing all papers presented at the meeting as well as summaries of all symposia, tutorials, and workshops. Authors are responsible to adhere to the standards outlined online for publication in the *Proceedings*. Notification of acceptance or rejection should occur in December 2021, and accepted papers will be due in final *Proceedings* form no later than **January 10, 2022.**

COMPETITIVE PAPERS—The submission of a competitive paper or abstract for review means the

VOLUNTEERS—Individuals interested in participating in the 2022 Program by serving as a reviewer should contact the Program Chair at Binshan.Lin@LSUS.edu by October 1, 2021.

PLACEMENT SERVICE — A Placement Service will be provided at the meeting at no cost to the applicants or employers. Placement Services Forms for Applicants and Positions are available on the SE DSI website. The forms may be submitted to Program Chair.

Program Chair — Dr. Binshan Lin, College of Business, Louisiana State University Shreveport
Binshan.Lin@LSUS.edu

Local Arrangements Coordinator — Dr. Drew Rosen, University of North Carolina Wilmington
rosenl@uncw.edu

Proceedings Editor — Dr. Ping Wang, James Madison University
WangPX@JMU.edu

Tech Coordinator – Dr. Chengqi (John) Guo, James Madison University
GuoCX@JMU.edu

STUDENT PAPERS— The **2022 SE DSI Student Paper Competition** welcomes papers written by Undergraduate, MBA, and/or Ph.D. students. Papers submitted to any of the three Student Tracks must be solely of student authorship and will be subject to the same review process as regular papers. Student papers must be submitted online by Monday, November 15, 2021 using the paperless submission process. All student papers accepted by the reviewers will be scheduled on the program. The judges of the Student Paper Competition will evaluate the combined quality of each student paper/presentation and recognize the outstanding ones at the meeting's luncheon on February 18th. **The Submission Deadline for Student Papers is Monday, November 15, 2021.**

PAPERLESS SUBMISSION AND DSI CODE OF CONDUCT

INSTRUCTIONS FOR CONTRIBUTORS:

General Instructions: To submit a paper, abstract, or symposium/tutorial/workshop proposal, go to the SEDSI submission link at <https://seds2021.exordo.com>. The submission process will close Monday, **November 15, 2021**.

1. Information to be entered during the paper entry process includes (1) the track to which it is submitted, (2) the title of the paper; (3) the author(s) name(s), affiliation(s), and complete contact information including mailing address(es), telephone number(s) and e-mail address(es).
2. The submission to be uploaded **must be in PDF format**. The submission should include the title and, optionally, a one-paragraph abstract between the title and the body of the paper. **The names of the author(s) should NOT be included.**
3. Submitted papers should be a minimum of four pages.
4. All participants of SEDSI 2022 conference are required to abide by the [DSI Code of Conduct](#) at all times.

Southeast Decision Sciences Institute
Fifty-First Annual Meeting

February 16-18, 2022

[Marriott Jacksonville Downtown](#)

Conference Hotel Cutoff Date: Jan. 15, 2022
Jacksonville, Florida

All questions should be addressed to:

2022 SE DSI Program Chair
Dr. Binshan Lin, College of Business
Louisiana State University Shreveport
Binshan.Lin@LSUS.edu

For more information and various meeting related forms, please visit the SE DSI website:

www.seds2021.org





Fifty-First Annual Meeting — February 16 - 18, 2022 Jacksonville, Florida

SEDSI 2022 Scholarly Journal Editors' Panel

SEDSI is pleased to host the Scholarly Journal Editors' Panel to provide attendees the opportunity to meet and interact with Editors-in-Chief of leading journals in fields associated with decision sciences. Editors-in-Chief attending include:

- [*Decision Sciences Journal*](#) Xenophon Koufteros, Texas A& M University
- [*Decision Sciences Journal of Innovative Education*](#) Susan W. Palocsay, James Madison University
- [*Emerging Markets Case Studies*](#) Michael Goldman, University of San Francisco
- [*Expert Systems with Applications*](#) Binshan Lin, Louisiana State University Shreveport
- [*Human Systems Management*](#) Nada Trunk, International School for Social and Business Studies, Slovenia
- [*INFORMS Journal of Computing*](#) J. Paul Brooks, Virginia Commonwealth University
- [*International Journal of Accounting & Information Management*](#) Robert Lou, The University of New Mexico
- [*International Journal of Electronic Finance*](#) Jiaqin Yang, Georgia College & State University
- [*Journal of Computer Information System*](#) Alex Koohang, Middle Georgia State University
- [*Journal of Global Information Management*](#) Justin Zhang, University of North Florida
- [*Journal of Global Information Technology Management*](#) Prashant C. Palvia, University of North Carolina at Greensboro
- [*Journal of Operations Management*](#) Tyson Browning, Texas Christian University



2022 SEDSI CONFERENCE
 Fifty-First Annual Meeting — February 16 - 18, 2022
 Jacksonville, Florida

- **Option #1:** Conference Registration (online by credit cards) at <https://sedsi.decisionsciences.org/registration>
- **Option #2:** Conference Invoice form for registration payment by check. This following form is to receive an **invoice** for check payment.

PLEASE PRINT OR TYPE ALL INFORMATION

Name (Last, First, MI): _____

Preferred Badge Name: _____

Affiliation: _____

Mailing Address: _____

City, State, Zip Code: _____

Telephone: (_____) _____

E-Mail Address: _____

Registration includes admission to all meeting sessions, exhibit areas, coffee breaks, the President's Reception, and online access to the *Proceedings*.

	<u>Regular Registration</u>	<u>Student & Emeritus Registration</u>	<u>Submitted</u>
Regular Registration (DSI Member)	\$235.00	\$135.00	\$ _____
Regular Registration (Non DSI Member)	\$280.00	\$180.00	\$ _____
Extra Luncheon Tickets	\$35.00/each	\$35.00/each	\$ _____
	TOTAL SUBMITTED:		\$ _____

Send this form to via email or call for additional details:

Vivian Landrum
 Decision Sciences Institute
 vlandrum@bauer.uh.edu
 713-743-4815

Meeting Planning Questions: In order to help us better plan for the meeting, please answer the following questions:

- ◆ Do you plan to attend the luncheon (Friday, February 18)? Yes _____ No _____
- ◆ Are you currently a member of DSI? Yes _____ No _____

If you are not currently a DSI member and would like to join, please visit the Decision Sciences Institute web site at <http://www.decisionsciences.org>.

**Registration for DSI is free for students with a verification fee. Register at DSI before registering for SE DSI.*