



**SOUTHEAST DECISION SCIENCES INSTITUTE**  
ANNUAL MEETING  
February 17-19, 2016

PROGRAM



## **Welcome to the Southeast Decision Sciences Institute Conference**

On behalf of the council, officers, and 2016 program committee, I would like to welcome you to the 46th Annual Meeting of the Southeast Decision Sciences Institute (SEDSI) in Colonial Williamsburg, VA. The program committee has put together an excellent conference with almost 100 papers, panels and workshops that I think you will find to be enlightening and enjoyable. In addition to participating in some great sessions, I hope that this meeting will also provide you an opportunity to renew old friendships and to meet new colleagues from universities, businesses, and other organizations throughout the southeast and beyond. We are very fortunate this year to have one of the nation's leading case publishers and statistics software vendors participating in the sessions and exhibiting their products in the exhibition area. Please stop by to thank them for their support of our meeting and to see what they have to offer.

I would like to express my sincere gratitude to all of those who helped make this conference possible. It was truly a team effort. Many key individuals worked hard to help develop this conference and program for all of us to enjoy. They include a wonderful team of track chairs, reviewers, session chairs, special session developers, and graduate and undergraduate student paper judges. Also included are the officers and council members, both current and past, who were there to offer friendly advice, encouragement, and support throughout the process. I am very grateful to them for offering to share their knowledge and support.

This year we contracted with a new conference management system, Ex Ordo, and I appreciate their good customer support team for answering my dozens of questions as we explored how to navigate the system and put the program together.

I would also like to thank all of those at Presbyterian College for their encouragement over PC's role in conference over the past year. A special thank you goes to several individuals starting with Don Raber, Provost at Presbyterian College, who supported this endeavor. My Business Administration colleague Tobin Turner took the lead in reviewing papers for awards and stepped in to fill in quite a number of gaps. PC student intern Lauren Mahon brought her computer expertise, patience, and organizational skills to help complete registration. Lastly, my family has graciously tolerated my late evenings and Saturdays at the office, my messy piles at home, and weeks of take-out food. I am grateful for you all.

My final expression of gratitude goes to you, the participants and members of SEDSI. The purpose of this conference is to serve you, and it is because of you that this conference continues to be a success and continues to grow. I hope that you enjoy your time in Colonial Williamsburg and have a great conference.

Suzanne J. Smith, PhD  
2016 SE DSI Program Chair



## **Decision Sciences Institute**

The Decision Sciences Institute is a professional society dedicated to the development and application of quantitative and behavioral methods to administrative problems. Membership includes representatives from most of the functional areas of business. Through its journals, *Decision Sciences* and the *Decision Sciences Journal of Innovative Education*, along with national, international, and regional meetings, and other activities, the Decision Sciences Institute serves as a vehicle to advance and disseminate the theory, application, pedagogy, and curriculum development of the decision sciences.

## **Colonial Williamsburg, Virginia**

Experience life in revolutionary times through the historical setting, tours, shops, taverns, and re-enactments. Learn of the hopes, struggles, and fears of the ordinary people in these uncertain times. As you explore the challenges of daily life set against the backdrop of revolution, get caught up in the historic moments taking place around you. Golf, spa packages, shopping, and fine dining await you in this one-of-a-kind historical setting. We hope you enjoy experiencing a taste of the past through present day eyes in Colonial Williamsburg.

## **Special thanks to our Exhibitors and Sponsors**

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Suman Niranjana ..... Savannah State Univer

Public Sector, Not for Profit & Healthcare Mgmt

Wilma M. Andrews .....Virginia Commonwealth Univer

Student Papers: Masters

Joan M. Donohue..... University of South Carol

Student Papers: Ph.D.

Joan M. Donohue..... University of South Carol

Student Papers: Undergraduate

Joan M. Donohue..... University of South Carol

Supply Chain Management and Logistics, POM and TQM

Ben Skipper and Christopher Boone .....Georgia Southern Univer





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# Wednesday, February 17

## 11:00AM

Registration  
Exhibition

11:00AM – 5:00PM  
11:00AM – 5:00PM

Tidewater  
Tidewater

## 1:30 PM

### EC1: Applications in Economics

1:30PM – 2:45PM Tidewater D

#### Session Chair

*Reza Kheirandish, Clayton State University*

Value-Added Pricing of Malted Grains for Craft Beer

*Forrest Stegelin, University of Georgia*

State Exchanges under the Affordable Care Act: Political or Economic Determinants?

*Barry Pfitzner, Randolph-Macon College*

Heuristics in Business and Economics: A Survey

*Reza Kheirandish, Clayton State University  
Shabnam Mousavi, Johns Hopkins University*

### ED1: New Approaches for OB & OM Classes

1:30PM – 2:45PM Liberty Room

#### Session Chair

*Cynthia Knott, Marymount University*

Scenario Based Testing in an Undergraduate Organizational Behavior Class

*Edward Showalter, Randolph-Macon College*

*George Lowry, Randolph-Macon College*

An Experiential Sustainability Project Designed for an Operations Management Class

*Chris McCart, Roanoke College  
Mike Hutkin, Roanoke College*

### ED3: Workshop: Windows 10, Office 2016

1:30PM – 2:45PM Tidewater B

#### Session Chairs

*Robert Andrews, Virginia Commonwealth University*

*Wilma Andrews, Virginia Commonwealth University*

Windows 10, Office 2016 – Microsoft's New Products

*Wilma Andrews, Virginia Commonwealth University  
Robert Andrews, Virginia Commonwealth University*

### IS1: Issues in IS/IT - I



1:30PM – 2:45PM Tidewater C

**Session Chair**

*Lissa Velazquez, Roanoke College*

Lessons from a Summer in Silicon Valley

*Donna Schaeffer, Marymount University  
Patrick Olson, Yokohama National University*

Cybersecurity: Learning from the Remarkably Effective Process of Hacking

*Wayne Smith, Avtec, Inc.*

**MG1: Behavioral Influences in Management**

1:30PM – 2:45PM Patriot Room

**Session Chair**

*Kay Keels, Coastal Carolina University*

The Interaction of Gender and Personality and the Delivery of Quality Knowledge-Based Work Artifacts

*Nicholas Twigg, Coastal Carolina University  
J. Kay Keels, Coastal Carolina University*

Effects of the Planned Entrepreneurial Behavior on the Entrepreneurial Intention

*Tuqba Karabulut, Istanbul Commerce University*

**Coffee Break**

2:45PM – 3:00PM Tidewater Foyer

**3:00PM**

**AN1: Analytics in Practice**

3:00PM – 4:15PM Liberty Room

**Session Chair**

*William Miller, Georgia College*

A Min-Max Normalized Ranking Method for Finding the Most Efficient DMUs in Data Envelopment Analysis

*Jae-Dong Hong, South Carolina State University  
Kiyoung Jeong, University of Houston Clear Lake*

Managing Aircraft Maintenance Resource Allocations using DEA

*James Gibson, Texas Tech University*

Industry-Specific Sources of Big Data Research Opportunities and Challenges: The Agency for Healthcare Research and Quality Data Bases and Software Tools

*William Miller, Georgia College  
Christopher Lowery, Georgia College  
Andrew Sumner, Georgia State University*



**DA1: Improving Quantitative and Statistical Instruction**

3:00PM – 4:15PM Tidewater B

**Session Chair**

*Robert Andrews, Virginia Commonwealth University*

Improving Quantitative and Statistical Instruction

*Robert Andrews, Virginia Commonwealth University*

*Robin Snyder, Robin Snyder*

*Joseph Van Matre, University of Alabama at Birmingham*

*Ping Wang, James Madison University*

*Steve Silver, The Citadel*

**ED2: Panel: Millennials in our Midst**

3:00PM – 4:15PM Tidewater C

**Session Chair**

*Donna Schaeffer, Marymount University*

Millennials in Our Midst

*Cynthia Knott, Marymount University*

*Donna Schaeffer, Marymount University*

*Charles Tichenor, Marymount University*

**MK1: International Business**

3:00PM – 4:15PM Tidewater D

**Session Chair**

*Christopher Ziemnowicz, University of North Carolina at Pembroke*

International Business Strategy – Innovation and Alliances for Market Share – Lessons from the History of American Motors Corporation

*Christopher Ziemnowicz, University of North Carolina at Pembroke*

*John Spillan, University of North Carolina at Pembroke*

Exploratory Validation of the Women as Managers Scale with a Sample of Chinese College Students

*Tope Adeyemi-Bello, East Carolina University*

*Cody Chullen, East Carolina University*

*Xiao-Yu Xi, China Pharmaceutical University*

**SC1: Connecting SCM Theory & Practice**

3:00PM – 4:15PM Patriot Room

**Session Chair**

*Burcu Adivar, Fayetteville State University*

The Truncated Normal Distribution and the Safety Stock

*Nick Thomopoulos, Illinois Tech*

Service Parts Management: An Empirically Derived Agenda



*Christopher Boone, Georgia Southern University  
Ben Skipper, Georgia Southern University  
Benjamin Hazen, Air Force Institute of Technology  
Marc Scott, Georgia Southern University*

Flexible Factory: Adapting to Volatile Market

*Osam Sato, Tokyo Keizai University  
Yoshiki Matsui, Yokohama National University  
Tomoaki Shimada, Kobe University  
Yutaka Ueda, Seikei University  
Hideaki Kitanaka, Takushoku University*

**MT1: SE INFORMS Officers**

4:30PM – 5:30PM Governor Jefferson Boardroom

**Session Chair**

*Jay Teets, Coastal Carolina University*

## Thursday, February 18

**SE DSI Council**

7:30AM – 8:30AM Allegheny Room A

### 8:00 AM

Registration  
Exhibition

8:00AM – 5:00PM  
8:00AM – 5:00PM

Tidewater  
Tidewater

**Continental Breakfast**

8:00AM – 8:45AM Tidewater Foyer

### 8:45 AM

**AN3: Analytics in Academics**

8:45AM – 10:00AM Tidewater D

**Session Chair**

*Carin Lightner-Laws, Clayton State University*

Investigating Approximate Statistical Properties of Scaled Problem Instances of Simpson's Paradox  
Using Big Data Cluster Computing Techniques

*Robin Snyder, Robin Snyder*

Suggestions for Presenting Results Visually for Introductory Statistics Topics

*Kellie Keeling, University of Denver*

Exploring Uses for Data Mining in Academia

*Carin Lightner-Laws, Clayton State University  
Constance Lightner, Fayetteville State University*



**DA2: Addressing Challenges for Teaching Business Statistics**

8:45AM – 10:00AM Tidewater B

**Session Chair**

Robert Andrews, Virginia Commonwealth University

Addressing Challenges for Teaching Business Statistics

*Robert Andrews, Virginia Commonwealth University*

*Pam Burch, Virginia Commonwealth University*

*Kim Melton, University of North Georgia*

*Weiyong Zhang, Old Dominion University*

*Ben Marlin, Army Logistics University*

**ED4: Examining the Business Curriculum**

8:45AM – 10:00AM Liberty Room

**Session Chair**

*Bob Barrett, Lander University*

Putting Neuroscience in the Business Curriculum

*George Lowry, Randolph-Macon College*

*Catherine Franssen, Longwood University*

Enhancing the Online Course Experience: The Case for Synchronous Discussions

*William Crandall, University of North Carolina at Pembroke*

*Melissa Mann, University of North Carolina at Pembroke*

Revitalizing the Capstone Experience: Synthesizing Stakeholder Needs While Supporting the Mission

*Janice Black, Coastal Carolina University*

*J. Kay Keels (Coastal Carolina University)*

*Nicholas Rhew (Coastal Carolina University)*

**MG2: Management Potpourri**

8:45AM – 10:00AM Tidewater C

**Session Chair**

*Sara Kiser, Alabama State University*

Distributed Workforce Issues: Communication and Work Relationships

*Richard Monroe, Longwood University*

*James Haug, Longwood University*

Leadership from Europe's Powerhouse: An Exploratory Study

*Amit Shah, Frostburg State University*

*Michael Monahan, Frostburg State University*

**PD1: PhD Student Papers**

8:45AM – 10:00AM Heritage Room

**Session Chairs**

*James Lawler, Pace University*

*Donna Schaeffer, Marymount University*



Regulatory Disruption Risks Facing Supply Chain Management

*Nihar Kumthekar, Georgia Southern University  
Mohammed Anas Irfan, Georgia Southern University*

**PS1: Public Sector, Non-Profit, and Health Care Potpourri**

8:45AM – 10:00AM Patriot Room

**Session Chair**

*Joseph Van Matre, University of Alabama at Birmingham*

Benefits of Adaptive Capability on the Performance of US Long-Term Healthcare Providers

*Christie Hui-Chuan Chen, University of Tennessee at Martin*

Retirement Analysis for Millennials – a Simulation Approach

*Ajay Aggarwal, Henderson State University  
Frank Smith, Colorado State University*

Bidding Strategies in Procurement Auctions with Information Asymmetries

*Joan Donohue, University of South Carolina  
Kathleen Whitcomb, University of South Carolina  
Timothy Fry, University of South Carolina*

**Coffee Break**

10:00AM – 10:15AM Tidewater Foyer

**SE DSI Business Meeting**

10:15AM – 11:30AM Tidewater B

**SE DSI Officers Lunch**

11:45AM – 1:00PM Garden Lounge

**1:30 PM**

**AC1: Tax and Legal Issues**

1:30PM – 2:45PM Liberty Room

**Session Chair**

*Brad Johnson, Francis Marion University*

Do Service Level Agreements Matter for Cloud Computing Adoption? A Transaction Cost Model

*Howard Hamilton, ECPI University  
James Parrish, Nova Southeastern University  
Yair Levy, Nova Southeastern University  
Marlon Clarke, Nova Southeastern University*



How a High-Income Taxpayer May Avoid the Suspension of Business Losses – Treated as a Passive Activity Losses

*Brad Johnson, Francis Marion University*

Do Current Case Law Trends on Proportionality and Technology-Assisted Review Obviate the Need for Changes to F.R.C.P. Rule 26?

*Vicki Luoma, Minnesota State University  
Milton Luoma, Metropolitan State University  
Emmy Buboltz, Minnesota State University*

**DA3: IBM's Watson Analytics**

1:30PM – 2:45PM Tidewater B

**Session Chair**

*Robert Andrews, Virginia Commonwealth University*

IBM's Watson Analytics

*Robert Andrews, Virginia Commonwealth University  
Wesley Strom, IBM*

**ED5: Panel: Faculty Academic Involvement in Retirement**

1:30PM – 2:45PM Heritage Room

**Session Chair**

*Bob Herring, Winston-Salem State University*

How can Professors Stay Involved in Academia after Retirement? Or Do They Want To?

*Robert Herring, Winston-Salem State University*

**PS2: Health Care Solutions**

1:30PM – 2:45PM Tidewater D

**Session Chair**

*James Lawler, Pace University*

A Patient Community in Silico for Simulation of Major Disease Epidemiology, Progression, and Complications: Effect of Prophylaxis, Treatment, and Aging

*Matt Campbell, University of South Alabama  
Abu Al-Mehdi, University of South Alabama  
Susan Ledoux, University of South Alabama*

Implementing Information Systems Management into Healthcare Practices to Optimize Medicare Efficiency

*Rebecca Scott, University of North Carolina at Wilmington  
Jeff Cummings, University of North Carolina at Wilmington*

Answering the \$64,000 Question: A Model of Physician-Owned Clinic HER Adoption

*Dina Shrestha, University of South Alabama  
Matt Campbell, University of South Alabama  
Amy Campbell, University of South Alabama*





**Coffee Break**

2:45PM – 3:00PM Tidewater Foyer

**3:00 PM**

**DA4: JMP: From Introductory Statistics to Analytics**

3:00PM – 4:15PM Tidewater B

**Session Chair**

*Robert Andrews, Virginia Commonwealth University*

From Introductory Statistics to Analytics

*Robert Andrews, Virginia Commonwealth University*

*Mia Stephens, JMP*

**EC2: Finance and Firm Valuation**

3:00PM – 4:15PM Tidewater C

**Session Chair**

*Forrest Stegelin, University of Georgia*

The National Response Center Data Base: How to Use It?

*Marko Horn, Valdosta State University*

*Gary Hackbarth, Valdosta State University*

The Distribution of Information, the Market for Financial News, and the Cost of Capital

*Paul Marmora, Randolph-Macon College*

Mainstream Banking amongst Hispanic, Black and Asian Populations

*Rebecca Gonzalez, University of North Carolina at Pembroke*

**ED6: Entrepreneurship and Business Memos**

3:00PM – 4:15PM Liberty Room

**Session Chair**

*Shona Morgan, North Carolina A&T State University*

Using Business Memos to Introduce Audience Considerations for a Discussion of a Productivity Problem

*Julie Williams, University of West Florida*

*Kristine Gallamore, University of West Florida*

Weaving the Thread of Entrepreneurship through a Core Business Curriculum

*Nicholas Twigg, Coastal Carolina University*

*Leann Mischel, Coastal Carolina University*

*Janice Black, Coastal Carolina University*



Active Learning with Business Memos to Lead Students to Discover How to Model a Third Decision

*Julie Williams, University of West Florida  
Randall Reid, University of West Florida  
Kristine Gallamore, University of West Florida*

**IS2: Issues in IS/IT – II**

3:00PM – 4:15PM Tidewater D

**Session Chair**

*Michelle Hagadorn, Roanoke College*

Island World: A Serious Gaming Platform for Data Collection

*Matt Campbell, University of South Alabama  
William Gilsson, University of South Alabama  
David Bourrie, University of South Alabama  
Devin White, University of South Alabama*

Data without Borders: Privacy, Data Ownership, and Legal Concerns for Data in the Cloud

*Cynthia Knott, Marymount University  
Michelle Liu, Marymount University  
Diane Murphy, Marymount University*

**SC2: Case Applications in SCM**

3:00PM – 4:15PM Patriot Room

**Session Chair**

*Bob Herring, Winston-Salem State University*

Analyzing a Simulation Model for Disaster Relief Supply Chain: a Case Study

*Keli Feng, South Carolina State University  
Jae-Dong Hong, South Carolina State University*

Logistics Optimization and Routing Planning: a Case Study of a City's Garbage Collection Operation

*Gustavo Cruz, Anderson University  
Anu Mathews, Anderson University*

Improving Profits by Optimizing Ship's Sailing Speed

*Burcu Adivar, Fayetteville State University  
Cansu Kasapoglu, Izmir University of Economics*

**4:30 PM**

**DA5: What should be in Introductory Statistics?**

4:30PM – 5:45PM Tidewater B

**Session Chair**

*Robert Andrews, Virginia Commonwealth University*

What should be Included in Business Statistics to Prepare Students for the World of Data-Driven Analytics?

*Robert Andrews, Virginia Commonwealth University*



*Hope Baker, Kennesaw State University*  
*Joan Donohue, University of South Carolina*  
*Tracy Rishel, The Citadel*  
*Wilma Andrews, Virginia Commonwealth University*

**ED7: New Learning Approaches**

4:30PM – 5:45PM Tidewater D

**Session Chair**

*George Lowry, Randolph-Macon College*

A Plan, Do, Check, Act (PDCA) Approach to Improve Team Assignments Using a Web-Based Tool

*Shona Morgan, North Carolina A&T State University*

*Alice Stewart, North Carolina A&T State University*

Integrating Project Management Principles with Systems Development Methodologies: Proposing an Experiential Peer-Managed Learning Model for Maximizing Student Learning

*A. James Wynne, Virginia Commonwealth University*

*Chandrashekar Challa, Longwood University*

*Elena Olson, Virginia Commonwealth University*

A Proposal: The Use of an Integrated Learning System in Intermediate Accounting

*Cathy Staples, Randolph-Macon College*

**HS1: Sports and Tourism**

4:30PM – 5:45PM Liberty Room

**Session Chair**

*Mauro Falasca, East Carolina University*

Investigating the Impact of Music during Tours in China's Setting

*Han Yan, Wuxi No. 1 High School*

*Lucky Xue, East Carolina University*

*Huigang Liang, East Carolina University*

Measuring Competitive Balance in NHRA Pro Stock Motorcycle

*Clay Harshaw, Winston-Salem State University*

*Clint Harshaw, Presbyterian College*

*Gonzalo Asis, University of North Carolina at Chapel Hill*

Towards an Efficiency Analysis of Collegiate Athletics

*Mauro Falasca, East Carolina University*

*John Kros, East Carolina University*

**SC3: Supply Chain Management Issues**

4:30PM – 5:45PM Patriot Room

**Session Chair**



*Kimberly Whitehead, Anderson University*

Controlling Transaction Costs in Buyer-Supplier Relationships: the Role of Distributive Capability and Absorptive Capacity

*Kimberly Whitehead, Anderson University*

Entrepreneurial Supply Chain Information Network and Supply Chain Alertness

*Xun Li, Nicholls State University*

*J Field, Nicholls State University*

Effect of Delivery Lead Time on Production Policy in a Two-Tiered Supply Chain with Constrained Supply

*Dimitriy Shaltayev, Christopher Newport University*

*Joona Rahko, University of Oulu*

*Borga Deniz, Framingham State University*

*Robert Hasbrouck, Christopher Newport University*

## **6:30 PM**

### **President's Reception**

6:30PM – 8:30PM Piedmont Room

### **Undergraduate Student Posters**

6:30PM – 8:30PM Piedmont Room

### **Session Chair**

*Suzie Smith, Presbyterian College*

Using an Enterprise Risk Management Framework to Prepare for Natural Disasters

*Thomas Buchanan, Randolph-Macon College*

Mutual Fund Performance Prediction Model

*Stephanie Whitecross, Roanoke College*

Social Media Marketing Analysis for the Nonprofit Festival Sector: Maximizing Revenue and Attendance Growth

*Lauren Mahon, Presbyterian College*

## **Friday, February 19**

### **8:00 AM**

Registration

8:00AM – 5:00PM

Tidewater

Exhibition

8:00AM – 5:00PM

Tidewater

### **Continental Breakfast**

8:00AM – 8:45AM Tidewater Foyer



## 8:45 AM

### **DA6: What Should Be In an Analytics Program or Class?**

8:45AM – 10:00AM Tidewater B

#### **Session Chair**

*Robert Andrews, Virginia Commonwealth University*

What Should Be in an Analytics Program or Class?

*Robert Andrews, Virginia Commonwealth University*

*James Bradley, College of William and Mary*

*Kellie Keeling, University of Denver*

*Mia Stephens, JMP*

*Weiyong Zhang, Old Dominion University*

### **ED8: Innovation Opportunities in Education**

8:45AM – 10:00AM Patriot Room

#### **Session Chair**

*Sara Kiser, Alabama State University*

Does Calculator Use and Test Format Mask Weakness in Basic Math Ability? Experimental Evidence in Principles of Economics

*Melanie Fennell, Randolph-Macon College*

*Irene Foster, George Washington University*

Using Newsvendor with Monte Carlo simulation to Optimize Ordering of Flu Vaccines: a Case Study

*Rebecca Scott, University of North Carolina at Wilmington*

*Stephen Hill, University of North Carolina at Wilmington*

### **ED9: Workshop: Teaching with Cases**

8:45AM – 10:00AM Liberty Room

#### **Session Chair**

*Tobin Turner, Presbyterian College*

Teaching with Cases: Classroom and 'Online'

*Steve Leybourne, Boston University*

### **PU1: Undergraduate Student Papers**

8:45AM – 10:00AM Tidewater D

#### **Session Chairs**

*Charley Tichenor, Marymount University*

*Elena Olson, Virginia Commonwealth University*

*Kim Whitehead, Anderson University*

Application of Principles from “The Goal” to Real Estate Operations

*Richard Keller, Mount St. Mary's University*



The Relationships between Culture, Leader-Member Exchange Quality, and Job Satisfaction of Vietnamese Employees

*Uyen Hill, Savannah State University*

Using an Enterprise Risk Management Framework to Prepare for Natural Disasters

*Thomas Buchanan, Randolph-Macon College*

What's Your Type? Stereotype that is: African American Stereotypes in Advertising

*Wykella Patrick, Savannah State University*

**Coffee Break**

10:00AM – 10:15AM Tidewater Foyer

**10:15 AM**

**AC2: Trust and Security Issues**

10:15AM – 11:30AM Tidewater C

**Session Chair**

*Cathy Staples, Randolph-Macon College*

A Meta-Model of Academic Dishonesty

*Patsy Lewellyn, University of South Carolina Aiken*

Trust as a Currency: Using Serious Gaming to Survey Sensitive Data

*Stacy Miller, University of South Alabama*

*Matt Campbell, University of South Alabama*

*William Gilsson, University of South Alabama*

An Analysis of Cybersecurity Requirements in Healthcare

*Maureen van Devender, University of South Alabama*

*Matt Campbell, University of South Alabama*

**DA7: What is the Role of Analytics in Doing Business?**

10:15AM – 11:45AM Tidewater B

**Session Chair**

*Robert Andrews, Virginia Commonwealth University*

What is the Role of Analytics in Doing Business?

*Robert Andrews, Virginia Commonwealth University*

**ED10: Legal and Accreditation Issues**

10:15AM – 11:30AM Patriot Room

**Session Chair**

*Jim Wynne, Virginia Commonwealth University*

Empowering College Students with Cognitive Disabilities in a Special Education Program Integrating E-Portfolio Technology



Notes on Accreditation

*James Lawler, Pace University*

The Legal aspect of Faculty/Student Relationships in Higher Education

*Robert Barrett, Lander University*

*Susan Shurden, Newberry College*

*Robert Barrett, Lander University*

**PM1: Masters/MBA Student Presentations**

10:15AM – 11:15AM Liberty Room

**Session Chairs**

*Carin Lightner-Laws, Clayton State University*

*Howard Hamilton, ECPI University*

*Kay Keels, Coastal Carolina University*

Applying Evidence Based Management at the North Carolina Aquarium at Fort Fisher

*Catherine Aasen, Fayetteville State University*

Confessions of a Shopaholic: The Value of Luxury Brands on Society

*Esmira Gheisary, Savannah State University*

An Overview of Nursing Retention Issues

*Anissa Bowers, Valdosta State University*

**President's Lunch**

11:45AM – 1:00PM Allegheny Room

