



Wednesday, 16 February

7am **Breakfast at the Conference Hotel**

10:30am **SEDSI Council Meeting**
Pensacola A, 2nd Floor
Chaired by: Dr. Jim Wynne

SEDSI Council
» [Dr. Jim Wynne](#)¹, [Dr. Terry Rakes](#)², [Dr. Chris McCart](#)³, [Dr. Lance Matheson](#)², [Dr. Suzie Smith](#)⁴, [Dr. Reza Kheirandish](#)⁵ (1. Virginia Commonwealth University, 2. Virginia Tech, 3. Roanoke College, 4. Presbyterian College, 5. Clayton State University)

11:45am **SEDSI Board/VP/Council Meeting**
Chaired by: Dr. Cheryl Aasheim

12pm **Lunch on Your Own**

1pm **Supply Chain Network & Management**
Jacksonville A&B, 2nd Floor
Chaired by: Dr. Kimberly Deranek

1pm **On the nature of complexity in supply chain network structure: A longitudinal study**
» [Dr. Natalie Simpson](#)¹, [Dr. James Minas](#)² (1. University at Buffalo, 2. St. John's University)

1:20pm **Key Supply Chain Management Components & Challenges for USA: Perspectives from Recent Studies**
» [Dr. Matthew Waritay Guah](#)¹ (1. South Carolina State University)

1:40pm **DEVELOPMENT OF A REACTIVE SUPPLY CHAIN STRATEGY FRAMEWORK**
» [Dr. Kimberly Deranek](#)¹, [Dr. Edie Schmidt](#)¹ (1. Nova Southeastern University)

1pm **Inventory Management Research**
Pensacola B&C, 2nd Floor
Chaired by: Dr. Alan Smith

1pm **VENDOR MANAGED INVENTORY AND STRATEGY: CASE STUDY OF GLOBAL SUPPLY CHAINS**
» [Dr. Alan Smith](#)¹ (1. Robert Morris University)

1:15pm **Inventory management subject to lead-time variability and supply uncertainty**
» [Dr. Esmail Mohebbi](#)¹ (1. University of West Florida)

1:30pm **THE EFFECT OF INVENTORY LEANNESS ON FIRM FINANCIAL PERFORMANCE: A LONGITUDINAL STUDY**
» [Ms. Lakshmi Madarasu](#)¹ (1. Georgia Southern University)

1pm **Financial Risks and Outcome**
Pensacola A, 2nd Floor
Chaired by: Dr. John Downs

1pm **IMO 2020: The assessment of investment decisions and financial risks**
» [Dr. Mazen Brho](#)¹, [Dr. Divine Livingstone Caesar](#)², [Dr. Amer Jazairy](#)¹, [Prof. Joan Mileski](#)³ (1. Texas A&M, 2. Maritime Business Administration Dept., Texas A&M University at Galveston, 3. Texas A&M University)

1:20pm **Determinants of Small Bank Failure Post-Financial Crisis**
» [Dr. John Downs](#)¹ (1. Lander University)

1:40pm **A CONTINGENCY THEORY BASED VIEW OF THE IMPACT OF HIT AND PATIENT COMPLEXITY ON HOSPITAL FINANCIAL OUTCOMES**
» [Mr. Jim Jenkins](#)¹, [Dr. Rahul Singh](#)¹ (1. University of North Carolina at Greensboro)

1pm **Big Data Research**
Miami, 2nd Floor
Chaired by: Dr. PARTHASARATI DILEEPAN



Continued from **Wednesday, 16 February**

- 1pm **Using AI on the Ontology for Intelligent Big Data Visualization: A Case Study on Crop Future Price Prediction**
 » Ms. Ruoyang Hu¹, Mr. Liege Cheung², Mr. Jun Li³, Dr. Adela Lau⁴, Mr. Rogers Chan⁵ (1. Department of Statistics & Actuarial Science, The University of Hong Kong, 2. The School of Molecular and Cellular Biology, The University of Illinois, Urbana-Champaign, 3. Department of Statistics and Actuarial Science, The University of Hong Kong, 4. Data Science Lab, Department of Statistics & Actuarial Science, The University of Hong Kong, 5. ImpactInvest Limited)
- 1:20pm **BIG DATA & BUSINESS ANALYTICS-ENABLED DYNAMIC CAPABILITIES TO LEVERAGE INNOVATION: AN EMPIRICAL STUDY OF DEVELOPING AND VALIDATING SCALE MEASURE**
 » Dr. Adilson Yoshikuni¹, Dr. Rajeev Dwivedi² (1. Mackenzie Presbyterian University, 2. Eastern Washington University)
- 1:40pm **STUDENT RETENTION IN INSTITUTIONS OF HIGHER LEARNING: A Case Study With Big Data**
 » Dr. PARTHASARATI DILEEPAN¹, Dr. Mohammad Ahmadi¹ (1. The university of Tennessee at Chattanooga)
- 1pm **Acct - Accounting Research**
Tempa, 1st Floor
 Chaired by: Dr. Wanda DeLeo
- 1pm **WHY AN ACCOUNTING INTERNSHIP**
 » Dr. Wanda DeLeo¹ (1. College of Coastal Georgia)
- 1:20pm **The influence of advanced production technology on the use of modern managerial accounting tools**
 » Prof. Vlora Berisha¹, Dr. Albulena shala², Prof. Vlora Prenaj³ (1. University Haxhi Zeka Professor Assistant, 2. University Hasan Pristina, 3. University Hasan Prishtina)

- 1:40pm **Is it costly to reduce pollution in response to non-prescriptive regulation? Evidence from China's CSR reporting mandate**
 » Dr. Jeffrey Gramlich¹, Dr. Li Huang² (1. Washington State University, 2. Louisiana State University Shreveport)
- 1pm **Financial Statements and Disclosures**
ST. Augustine, 2nd Floor
 Chaired by: Dr. Kevin Pan
- 1pm **The Application of the Kelly Criterion to Personal Financial Statements and Investments**
 » Mr. Ashwin Mahadevan¹, Dr. Joshua Brooks² (1. Georgia Tech, 2. Columbus State University)
- 1:20pm **XBRL: US GAAP Taxonomy Extensions Elements impact on Financial Statement Information Quality & Comparability**
 » Dr. Anthony Hannah¹ (1. Clayton State University)
- 1:40pm **Development of a Regular Expression Method to Facilitate Reading of Financial Disclosures during the COVID-19 Pandemic**
 » Dr. Kevin Pan¹, Mr. John Brody Cantrell¹, Mr. Eli Breece¹ (1. Samford University)
- 1pm **Topic on Teaching related to COVID**
Naples, 1st Floor
 Chaired by: Dr. John C. Guo
- 1pm **Does COVID Affect Students Differently? A Cross-Gender and Cross-STEM vs. Non-STEM Course Investigation of Learning Performance**
 » Dr. John C. Guo¹, Mr. Shawn Lough¹, Dr. Leigh Mutchler¹, Dr. Ping Wang¹ (1. James Madison University)
- 1:15pm **TEACHING DURING A PANDEMIC USING ONLINE PLATFORMS AND HOW NOT TO LOSE MOMENTUM**
 » Prof. Keely Clay¹ (1. Kennesaw State University)



Continued from **Wednesday, 16 February**

1:30pm **Taking the Mask off Active Learning: Teaching Students to Think Critically & Retain More in a Pandemic World**
» [Dr. Jim Mirabella](#)¹, Dr. Julius Demps¹ (1. Jacksonville University)

1:45pm **COFFEE, FLAMENCO, AND DRAWN TOGETHER: CREATIVITY EXPERIENCES FROM VCU SCHOOL OF BUSINESS**
» [Dr. Elena Olson](#)¹ (1. Virginia Commonwealth University)

1pm **Conference Registration and Exhibitors**
Prefunction Area, 2nd Floor

2pm **Coffee Break**
Prefunction Area, 2nd Floor

2:30pm **DASI Session #1 - First-Time Attendees Welcome Session**
Jacksonville A&B, 2nd Floor
Chaired by: Dr. Ping Wang

2:30pm **COVID-19 Research - Current Research Related to COVID-19**
Pensacola B&C, 2nd Floor
Chaired by: Dr. Mary Lois White

2:30pm **The Influence of CEO Origin on the Market Valuation of Spin-off Subsidiaries: The Moderating Effect of Firm Capital Intensity**
» [Dr. O. Volkan Ozbek](#)¹ (1. Trinity University)

2:50pm **The Impact of Covid-19 and Other Factors on Riverboat Gaming in Louisiana: A Preliminary Analysis**
» [Dr. Mary Lois White](#)¹, Mr. Doug White¹, Dr. Tim Vines¹ (1. Louisiana State University Shreveport)

3:10pm **UNDERSTANDING HOW FOOD BANK OPERATIONS ARE IMPACTED DURING DISASTER (COVID-19 PANDEMIC)**
» [Mr. Simachew Ashebir](#)¹, Dr. Lauern Davis², Dr. Seong-Tae Kim³ (1. North Carolina A&T State University, 2. North Carolina A & T State University, 3. North Carolina A&T State Univ.)

2:30pm **Current Topics on Supply Chain**
Pensacola A, 2nd Floor
Chaired by: Dr. Mark Heileman

2:30pm **Exploring Small Business Strategy: Does Supply Chain Orientation and Knowledge Sharing Improve Performance?**
» [Dr. Mark Heileman](#)¹, [Dr. Kip Kiefer](#)², [Dr. Timothy Pett](#)¹, [Dr. Laurent Sie](#)³ (1. Rollins College, 2. Southern Wesleyan University, 3. ESC-PAU)

3pm **Achieving Supply Chain Visibility with a Supply Chain Control Tower Solution**
» [Prof. Markus Gerschberger](#)¹, Prof. Christoph Bode², Prof. Scott Ellis³, Prof. Franz Staberhofer⁴ (1. Josef Ressel Center for Real-time Value Network Visibility at University of Applied Sciences Upper Austria and Georgia Institute of Technology, 2. University of Mannheim, 3. Georgia Southern University, 4. University of Applied Sciences Upper Austria, Logistikum)

2:30pm **Blockchain and Financial Technologies**
Miami, 2nd Floor
Chaired by: Dr. Cheryl Aasheim

2:30pm **FINTECH: A SURVEY OF CONSUMER USE TO BENEFIT NON-PROFITS**
» [Dr. Cheryl Aasheim](#)¹, Dr. Hayden Wimmer¹ (1. Georgia Southern University)

2:50pm **Blockchains: Disruptive Technology in Business Processes**
» [Dr. Tamela Ferguson](#)¹, Dr. Ron Cheek¹ (1. University of Louisiana)



Continued from **Wednesday, 16 February**

3:10pm **Learning platform performance in blockchain: How valuable are the management efforts of a decentralized autonomous organization?**

» [Dr. Xi Zhao](#)¹, [Dr. Xin \(Robert\) Luo](#)², [Dr. Fujun Lai](#)³ (1. Xi'an JiatoTong University, 2. The University of New Mexico, 3. University of Southern Mississippi)

2:30pm **Research Topics related to COVID-19**

Tempa, 1st Floor

2:30pm **Whose Job Is It? The Burden of Emotional Labor In Higher Education on Women of Color**

» [Dr. Phylicia Taylor](#)¹, [Dr. Deedra Williams](#)² (1. Florida A&M University, 2. Florida A & M University)

2:50pm **IMPACT OF COVID-19 ON SUPPLY CHAIN INTERNSHIPS**

» [Ms. Hannah Cunningham](#)¹ (1. Anderson University)

2:30pm **Social Media and Social Computing**

ST. Augustine, 2nd Floor

Chaired by: Dr. Jeretta Nord

2:30pm **SOCIAL MEDIA: FROM AWARENESS TO TRUST**

» [Dr. Alex Koohang](#)¹, [Dr. Jeretta Nord](#)², [Dr. Joanna Paliszkiwicz](#)³ (1. Middle Georgia State University, 2. Oklahoma State University, 3. Warsaw University of Life Sciences)

2:50pm **Social Media Fake News in Taiwan: A COVID-19 Study**

» [Dr. Margaret Meiling Luo](#)¹, [Dr. Sophea Chea](#)² (1. National Chung Cheng University, 2. Delaware Valley University)

3:10pm **The Role of Context Variables in the Effective use of Social Computing in Organizations for Knowledge Management among Employees: An Empirical Study**

» [Dr. Anupam Nath](#)¹ (1. Georgia Gwinnett College)

2:30pm **Current Topics on Data Analytics and Business Analytics**

Naples, 1st Floor

Chaired by: Dr. Reza Kheirandish

2:30pm **Impact of Digital Badges and Certificates on Analytics Curriculum**

» [Dr. Uma Gupta](#)¹ (1. university of south carolina upstate)

2:50pm **Developing an EXCEL/Analytics "Spine" in the BBA Curriculum**

» [Dr. Reza Kheirandish](#)¹ (1. Clayton State University)

3:10pm **Examining Topics in Business Analytics Teaching Journals 2003-2020**

» [Dr. Kellie Keeling](#)¹ (1. University of Denver)

3:30pm **Coffee Break**

Prefunction Area, 2nd Floor

4pm **DASI Session #2 -**

DASI Session #2

Jacksonville A&B, 2nd Floor

Chaired by: Dr. Bob Andrews

4pm **Demonstration/Overview of Microsoft Tools for Analytics**

» [Dr. Cheryl Aasheim](#)¹ (1. Georgia Southern University)

4pm **Research Related to COVID-19**

Pensacola B&C, 2nd Floor

Chaired by: Dr. Nathan Green

4pm **FACT REPO : A MACHINE LEARNING RESOURCE FOR IDENTIFYING AND ANALYZING MISINFORMATION DURING THE COVID-19 PANDEMIC**

» [Dr. Nathan Green](#)¹, [Mrs. Septina Larasati](#)², [Mr. Daniel Duro](#)¹, [Dr. Diane Murphy](#)¹, [Dr. Kathryn Laskey](#)³ (1. Marymount University, 2. Language Kits, 3. George Mason University)



Continued from **Wednesday, 16 February**

4:20pm **Government Stimulus and Mortgage Payments During COVID-19: Evidence from the US Census Household Pulse Survey**
 » [Dr. Florence Neymotin](#)¹, Dr. Fred Forgey¹ (1. Nova Southeastern University)

4:40pm **Student Learning Style Preference Of Healthcare Management Students Prior To Coronavirus Disease (COVID-19).**
 » Dr. TaQuesa McLeod¹, [Dr. Lisa Wills Keister](#)² (1. Lander University, 2. Principle Evaluation, Assessment, and Research Group, LLC)

4pm **Decision Making and Decision Sciences**
Pensacola A, 2nd Floor
 Chaired by: Dr. Kim Whitehead

4pm **Fuzzy Decision Making: Managing Backorders in Healthcare Environments**
 » [Dr. Kim Whitehead](#)¹ (1. Anderson University)

4:20pm **Gaining Insight Into Student Learning Styles in Decision Sciences Classes**
 » [Dr. Shona Morgan](#)¹, Dr. Sherrie Drye², Dr. Patrick Rogers³ (1. North Carolina A&T State Univ., 2. North Carolina A&T State Univ, 3. North Carolina A&T State Uni)

4:40pm **HOW DECISION MODELING CONTRIBUTES TO THE DIGITAL TRANSFORMATION OF THE SERVICE INDUSTRY**
 » [Mr. Ziboud Van Veldhoven](#)¹, [Mr. Alexandre Goossens](#)¹, Mr. Vedavyas Etikala¹, Prof. Jan Vanthienen¹ (1. KU Leuven)

4pm **Accounting Research**
Miami, 2nd Floor
 Chaired by: Dr. Joey Choi

4pm **Sustainability reporting standards, standardization and standard ideologies in multinational contexts**
 » [Dr. Kameleddine Benameur](#)¹, Mrs. Soukaina Mzoughi² (1. Gulf University for Science and Technology, 2. GUST)

4:15pm **Who's Auditing the Auditors? Prevention Based on Theories of Fraud and Crime**
 » [Dr. Leisa Marshall](#)¹, [Ms. Kayla Byrd](#)¹ (1. Southeast Missouri State University)

4:30pm **Incentive for Investment Hurting Growth? – An Analysis on Section 179 Expensing and The Impact on Job Growth from Related Capital Investment**
 » [Dr. Furkan Oztanriseven](#)¹, Mr. Marcus Grabowski², Dr. Mitchell Franklin¹ (1. Le Moyne College, 2. EY)

4:45pm **Do Married Managers Produce More Corporate Innovation?**
 » [Dr. Joey Choi](#)¹ (1. Louisiana State University Shreveport)

4pm **Marketing Research**
Tempa, 1st Floor
 Chaired by: Dr. Richard Heiens

4pm **MARKETING TO SENIORS, DURING A GLOBAL PANDEMIC**
 » [Prof. Denis Rudd](#)¹ (1. Robert Moris University)

4:20pm **THE IDEA MARKET AND THE FEAR OF IDEA THEFT**
 » [Dr. Justin R. Hall](#)¹, Dr. Selen Savas-Hall¹, Dr. Irina Toteva² (1. Jacksonville University, 2. Georgia Southwestern State University)

4:40pm **ANEXPLORATORY INVESTIGATION OF THE EFFECTIVENESS OF DIGITAL MARKETING CHANNELS FOR UTILITARIAN VERSUS HEDONIC PRODUCTS**
 » [Dr. Richard Heiens](#)¹, Dr. Ravi Narayanaswamy² (1. University of South Carolina Beaufort, 2. University of South Carolina Aiken)

4pm **Internet Research**
St. Augustine, 2nd Floor
 Chaired by: Dr. O. Volkan Ozbek



Continued from **Wednesday, 16 February**

- 4pm **Comparison of the latent Mean Differences of Attitudes toward Online Advertising and Intent to Purchase between College Students and General Public in China**
» [Dr. Yuyun Zhong](#)¹, [Dr. Ping Wang](#)¹ (1. James Madison University)
- 4:20pm **TELEPRESENCE AND SOCIAL PRESENCE IN ONLINE LEARNING**
» [Dr. ChongWoo Park](#)¹, [Dr. Dong-gook Kim](#)² (1. Augusta University, 2. Dalton State College)
- 4:40pm **Increased Importance of Global Virtual Teams Following the COVID-19 Pandemic**
» [Dr. O. Volkan Ozbek](#)¹ (1. Trinity University)

4pm **Symposium**
Naples, 1st Floor
Chaired by: Prof. Marko Grunhagen

Symposium: THE FORMATION AND CONSEQUENCES OF FIRM AND BRAND IDENTITIES: NOVEL RESEARCH PERSPECTIVES FROM MULTIPLE BUSINESS DISCIPLINES
» [Prof. Marko Grunhagen](#)¹, [Prof. Nan \(Tina\) Wang](#)¹, [Prof. Trang Doan](#)¹ (1. Eastern Illinois University)

Thursday, 17 February

- 7am **Breakfast at the Conference Hotel**
- 7:30am **Coffee Break**
Prefunction Area, 2nd Floor
- 8am **Scholarly Journal Editors' Panel: Session #1**
Jacksonville A&B, 2nd Floor
Chaired by: Dr. William G. Hardin III

Human Systems Management

» [Dr. Nada Trunk](#)¹ (1. International School for Social and Business Studies)

Human Systems Management: Special Issue for SEDSI 2022

» [Dr. Ping Wang](#)¹, [Dr. Yingying Sun](#)², [Dr. Raktim Pal](#)¹ (1. James Madison University, 2. Renmin University of China)

Journal of Real Estate Research

» [Dr. William G. Hardin III](#)¹ (1. Florida International University)

8am **Deans' Panel: Session #1**
Pensacola B&C, 2nd Floor
Chaired by: Dr. Richard Buttimer

Coggin College of Business, University of North Florida

» [Dr. Richard Buttimer](#)¹ (1. University of North Florida)

College of Business Administration, University of New Orleans

» [Dr. Pamela Kennett-Hensel](#)¹ (1. University of New Orleans)

School of Computing, Middle Georgia State University

» [Dr. Alex Koohang](#)¹ (1. Middle Georgia State University)

8am **Impact of COVID-19**
Pensacola A, 2nd Floor
Chaired by: Dr. James Gibson

8am **AN EXAMINATION OF THE IMPACT OF COVID-19 ON FLIGHT SAFETY**
» [Dr. James Gibson](#)¹, [Dr. Youngran Choi](#)², [Dr. Shanan Gibson](#)² (1. College of Business, Embry-Riddle Aeronautical University Worldwide, 2. O'Maley College of Business, Embry-Riddle Aeronautical University)

8:15am **RESCUE THROUGH DIGITALIZATION: THE SPATIAL AND TEMPORAL DIMENSIONS OF SMALL AND MEDIUM-SIZED ENTERPRISES POST COVID-19**
» [Dr. Ron Cheek](#)¹, [Dr. Tamela Ferguson](#)² (1. University of Louisiana, 2. University of Louisiana)



Continued from Thursday, 17 February	
8:30am	Level of Cybersecurity Readiness of Small and Medium Nonprofit Organizations (NPOs) During COVID-19 » Dr. Natalia Ermicio ¹ , Dr. Xiang Liu ¹ (1. Marymount University)
8am	Current Topics on Finance and Efficiency <i>Miami, 2nd Floor</i> Chaired by: Dr. Sung Kim
8am	Regime-Switching Tempered Stable Structural Model » Dr. Sung Kim ¹ (1. Louisiana State University Shreveport)
8:20am	INTEGRATING SUPER EFFICIENCY AND CROSS EFFICIENCY DEA METHODS FOR RANKING EFFICIENT DECISION-MAKING UNITS » Prof. Hong Jae-Dong ¹ , Dr. Jeong Kiyoung ² (1. South Carolina State University, 2. University of Houston Clear Lake)
8:40am	A TWO-ECHELON LOGISTICS MODEL FOR EMERGENCY RELIEF SUPPLY CHAIN SYSTEM WITH CROSS-EVALUATION METHOD BASED ON SUPER EFFICIENCY SCORES » Prof. Hong Jae-Dong ¹ , Dr. Judith Mwakalonge ¹ (1. South Carolina State University)
8am	Education Management <i>Tempa, 1st Floor</i> Chaired by: Dr. Ramy Rahimi
8am	The Impact of Globalization and ICT on the Education System and the Role of the Educator » Dr. Ramy Rahimi ¹ (1. O'Maley College of Business, Embry-Riddle Aeronautical University)
8:20am	Effective Delivery and Assessment of Online Laboratory Classes in Engineering Technology Education » Dr. Md Shahriar Hossain ¹ , Dr. Rafiqul Islam ¹ (1. Northwestern State University)

8:40am	Experiential Learning, Retention, Graduation, and Job Placement: Observations and Perspectives of Culinary Arts Education Programs in the United States of America » Dr. David Fowler ¹ , Dr. Jon Musgrave ² (1. Lander University, 2. Morehead State University)
8am	Risk Management and Business Analytics <i>St. Augustine, 2nd Floor</i> Chaired by: Prof. Steve Yang
8am	The impact of risk management maturity on robustness in the upstream and downstream supply chains: A preliminary empirical study » Dr. Mauro Falasca ¹ , Dr. Scott Dellana ¹ , Dr. Ying Liao ¹ , Dr. William Rowe ¹ (1. East Carolina University)
8:20am	Predicting Employee Risk of Attrition in the Tech Sector to Maximize Retention » Dr. Jim Mirabella ¹ , Mr. Ambrose Yufanyi Akiim ² , Mr. Michael Bowe ² (1. Jacksonville University, 2. University of Fredericton)
8:40am	How does market respond to latent investor sentiment jumps? A reinforcement learning with a Hawkes cross-excitation modeling approach » Prof. Steve Yang ¹ , Dr. Yangyang Yu ² (1. Stevens Institute of Technology, 2. Stevens Institute of Technolo)
8am	Contemporary Issues in Operations Management <i>Naples, 1st Floor</i> Chaired by: Dr. Haibo Wang
8am	Traveling Salesman Problem with Location-dependent Time-varying Profits and without a Depot Condition: Case of Grocery Delivery Service » Dr. Haibo Wang ¹ (1. Texas A&M International University)
8:20am	Overview of the applications of Amazon Web Services (AWS) in professional sports. » Mr. Angel Perez ¹ , Mr. Dhruv Anand ¹ , Mr. Harry Agis-Alvarez ¹ , Mr. Kramer Leitman ¹ (1. University of North Florida)



Continued from **Thursday, 17 February**

8:40am **THE RELATIONSHIP BETWEEN ENVIRONMENTAL PERFORMANCE OF FIRMS AND PROFITABILITY: EXPLORING THE EFFECT OF OPERATIONAL PRODUCTIVITY**
 » Ms. Senali Amarasuriya¹, Dr. Gerard Burke¹ (1. Georgia Southern University)

8am **Conference Registration and Exhibitors**
Prefunction Area, 2nd Floor

9am **Coffee Break**
Prefunction Area, 2nd Floor

9:30am **Scholarly Journal Editors' Panel: Session #2**
Jacksonville A&B, 2nd Floor
 Chaired by: Dr. Xenophon Koufteros

Behavioral Research in Accounting
 » Dr. Charles Bailey¹ (1. James Madison University)

Decision Sciences Journal
 » Dr. Xenophon Koufteros¹ (1. Texas A & M University)

INFORMS Journal of Computing
 » Prof. Paul Brooks¹ (1. Virginia Commonwealth University)

9:30am **Current Topics on Public Sector Research**
Pensacola B&C, 2nd Floor
 Chaired by: Dr. Susie Cox

9:30am **AN INVESTIGATION OF FACTORS AFFECTING ORGAN DONOR STATUS AMONG MILLENNIALS AND GEN Z**
 » Dr. Susie Cox¹, Dr. MD Al-Emran² (1. University of Louisiana at Monroe, 2. McNeese State University)

9:50am **AUTONOMOUS VEHICLES IN A PUBLIC TRANSPORTATION ECO-SYSTEM: LEVERAGING THE TECHNOLOGY ACCEPTANCE MODEL (TAM) TO RATIONALIZE CIVIC ACCEPTANCE**
 » Mr. Michael Feldman¹, Dr. Zachary Davis¹, Dr. Zonghui Li¹ (1. Jacksonville University)

10:10am **The 'Sustainable Public Health Index': A proposal**
 » Prof. Rui Marques¹, Mr. Miguel Pereira¹ (1. Instituto Superior Técnico (University of Lisbon))

9:30am **Current Topics in Business Research**
Pensacola A, 2nd Floor
 Chaired by: Dr. Fatollah Salimian

9:30am **GENDER GAPS IN RANKS AND SALARY OF US SCIENCE FACULTY**
 » Dr. Brigid Appiah Otoo¹, Dr. Kaye McKinzie¹, Dr. Samira Nichols¹ (1. University of Central Arkansas)

9:50am **Month of the Year Anomalies in US Equity Market Return**
 » Prof. Fatollah Salimian¹, Dr. Herman Manakyan¹ (1. Perdue School of Business, Salisbury University)

10:10am **Optimal Coal Mine Allocation and Subsequent Delivery Schedule for a Power Company**
 » Dr. nasreddine saadouli¹ (1. Gulf)

9:30am **Contemporary Issues in Business Research**
Miami, 2nd Floor
 Chaired by: Dr. Valentina Iscaro

9:30am **Enhancing Workplace Skills and Content Knowledge through ADR: A Multi-Disciplinary Gender Discrimination Simulation**
 » Prof. DeShannon McDonald¹, Dr. Valentina Iscaro² (1. Alabama A & M University, 2. Alabama A&M University)



Continued from **Thursday, 17 February**

9:50am **Functions and actors of inland ports: Insights for Southern California**
 » Ms. Jieping Mei¹, Dr. Nasrin Mohabbati² (1. Information and Decision Sciences Department, California State University, San Bernardino, 2. Assistant Professor of Information and Decision Sciences Department, California State University, San Bernardino)

10:10am **Creating an Organizational Culture that Reduces Nurse Burnout**
 » Ms. Teray Johnson¹, Dr. Sameh Shamroukh¹ (1. Harrisburg University)

9:30am **Current Topic in Computer Systems**
Tempa, 1st Floor
 Chaired by: Dr. Dalal Alarayed

9:30am **SOLVING THE TEAM ORIENTEERING PROBLEM WITH TIME WINDOWS AND MANDATORY VISITS USING A CONSTRAINT PROGRAMMING APPROACH**
 » Dr. Ridvan Gedik¹, Dr. Emre Kirac², Dr. Furkan Oztanriseven³ (1. Florida Southern College, 2. Christopher Newport University, 3. Le Moyne College)

9:50am **Designing A Chatbot to Support Python Programming for French Speakers**
 » Dr. Christelle Scharff¹, Ms. Kaleemunnisa Lnu¹, Mr. Krishna Bathula¹, Mr. Sada Anne², Dr. Amadou Dahirou Gueye² (1. Pace University, 2. Alioune Diop University of Bambey)

10:10am **PRIVACY CONSIDERATIONS OF LOCATION TRACKING IN SOCIAL WELFARE APPLICATIONS**
 » Dr. Dalal Alarayed¹, Dr. Donna Schaeffer¹ (1. Marymount University)

9:30am **Workforce Topics**
ST. Augustine, 2nd Floor
 Chaired by: Dr. Nabid Alam

9:30am **A Cross-Trained Workforce Task Assignment and Tour Scheduling Problem in a Children's Gymnastics Facility.**
 » Dr. Megan Wydick Martin¹, Dr. Cliff Ragsdale² (1. Meredith College, 2. Vi)

9:45am **Finding the Emerging Research Agenda: A Systematic Literature Review on Workplace Monitoring and Surveillance**
 » Ms. Tahmina Sultana¹, Dr. Nabid Alam² (1. University of North Carolina at Greensboro, 2. Emporia State University)

10am **Strategies for Filling the Workforce Void**
 » Dr. Shirl Donaldson¹, Dr. Edie Schmidt², Dr. Regena Scott³ (1. University of Michigan Flint, 2. Nova Southeastern University, 3. Purdue University)

10:15am **Gender Diversity and Leadership Lessons From the Biblical Era**
 » Dr. Hershey H. Friedman¹, Dr. Toby Birnbaum¹, Dr. Robert Fireworker² (1. Brooklyn College, CUNY, 2. St. John's University)

9:30am **Research related to COVID-19**
Naples, 1st Floor
 Chaired by: Dr. Kevin Pan

9:30am **The impact of COVID-19 on health and socioeconomic factors**
 » Dr. Xiaohui You¹ (1. Metropolitan State University of Denver)

9:50am **Does Firms' Commitment to Ethics Influence Their Decisions in Responding to the COVID-19 Pandemic?**
 » Dr. Kevin Pan¹, Dr. Alan Blankley¹, Dr. David Hurtt², Dr. Reginald Harris¹ (1. Samford University, 2. Baylor University)

10:10am **What type of tweets are shared during Covid-19? Sentiment Analysis approach**
 » Dr. Maryam Mahdikhani¹ (1. College of Charleston)

10am **Special Session: A First Look at the New Edition of Discovering Business Statistics with Hawkes Learning**
Duval Ballroom
 Chaired by: Ms. Taylor Ireland



Continued from **Thursday, 17 February**

10:45am **Deans' Panel: Session #2 -
Deans' Panel: Session #2**

Jacksonville A&B, 2nd Floor

Chaired by: Dr. Chris Martin

Parker College of Business, Georgia Southern University

» [Dr. Allen C. Amason](#)¹ (1. Georgia Southern University)

College of Business, Louisiana Tech University

» [Dr. Chris Martin](#)¹ (1. Louisiana Tech University)

Davis College of Business, Jacksonville University

» [Dr. Barbara A. Ritter](#)¹ (1. Jacksonville University)

School of Business, College of Charleston

» [Dr. Alan Shao](#)¹ (1. College of Charleston)

10:45am **Computing Research**

Pensacola B&C, 2nd Floor

Chaired by: Prof. Paul Brooks

10:45am **Conjecturing for Discovery of Patterns for Multi-class
Classification**

» [Prof. Paul Brooks](#)¹, Prof. David Edwards¹, Prof. Craig Larson¹, Dr. Nico Van Cleemput² (1. Virginia Commonwealth University, 2. Ghent University)

11:05am **AN IMPROVED KTNS ALGORITHM FOR THE JOB SEQUENCING AND
TOOL SWITCHING PROBLEM**

» [Mr. Mikhail Cherniavskii](#)¹, Prof. Boris Goldengorin¹ (1. Moscow Institute of Physics and Technology)

10:45am **Business Research**

Pensacola A, 2nd Floor

Chaired by: Dr. Jennifer Bushelle Edghill

10:45am **Using simulation for improving patient care in the emergency
department in Barbados**

» [Dr. Jennifer Bushelle Edghill](#)¹, Dr. Burcu Adivar¹, Dr. Bola Ekezue¹, Dr. Su Dong¹, [Dr. Chaynie Williams](#)¹ (1. Fayetteville State University)

11:05am **Technology Planning in the Hospitality Industry**

» [Dr. Jin Fang](#)¹, Dr. Fariborz Partovi² (1. Clark University, 2. Drexel University)

11:25am **The Roles of AI-Based Technologies in Helping Mobilize the
Collective Tacit Knowledge (CTK)**

» [Mrs. Najla Almousa](#)¹ (1. University of North Texas)

10:45am **Machine Learning and Deep Learning**

Miami, 2nd Floor

Chaired by: Dr. Gary Hackbarth

10:45am **AUTOMATED FRAUD DETECTION OF ONLINE TRANSACTIONS USING
MACHINE LEARNING**

» Dr. Bahram Alidaee¹, [Dr. Haibo Wang](#)², Dr. Wendy Wang³, Dr. Yi Liu⁴ (1. University of Mississippi, 2. Texas A&M, 3. Trident University International, 4. University of Massachusetts, Dartmouth)

11:05am **FEDERATED DEEP LEARNING FOR HETEROGENEOUS MOBILE
ROBOTS**

» Mr. Khandaker Mamun Ahmed¹, Mr. Ahmed Imteaj¹, [Dr. M. Hadi Amini](#)¹ (1. Florida International University)

11:25am **Developing Machine Learning Rules for Fraud Detection and
Management Oversight of Healthcare Providers**

» [Dr. Gary Hackbarth](#)¹, Dr. Matthew Kolakowski¹ (1. Valdosta State University)

10:45am **Data Sciences**

Tempa, 1st Floor

Chaired by: Dr. Kaye McKinzie



Continued from **Thursday, 17 February**

- 10:45am **Class Imbalance with CKD data**
» Mr. Rashawn Edwards¹, [Dr. Kaye McKinzie¹](#), [Dr. Mike Ellis¹](#) (1. University of Central Arkansas)
- 11:05am **NEW PRODUCT DEVELOPMENT CREATIVITY, A DATA ENVELOPMENT ANALYSIS APPROACH**
» Dr. Felix Flores¹, [Dr. Viktor Kiss¹](#), Dr. Abel Moreno¹ (1. Metropolitan State University of Denver)
- 11:25am **A DATA ENVELOPMENT ANALYSIS FOR PERFORMANCE EVALUATION OF COMMUNITY BANKS**
» [Dr. Jun Huang¹](#), Dr. Wei Wang², Dr. Haibo Wang³ (1. Angelo State University, 2. Chang'an University, 3. Texas A&M International University)
- 10:45am **Supply Chain and Logistics**
ST. Augustine, 2nd Floor
Chaired by: Prof. Johnny Ho
- 10:45am **Demand Point Estimates in Capacitated Multi-Item Dynamic Lot Sizing Problems with Uncertain Demands**
» [Dr. Hadi Farhang¹](#), Ms. Karen Perez² (1. Savannah State University, 2. Amazon)
- 11:05am **Last Mile Delivery by Air: A Changing Paradigm**
» [Dr. david swanson¹](#), Dr. Nathan Kunz¹, Dr. Chris Baynard¹, Dr. Robert Richardson¹ (1. UNF)
- 11:25am **Green Supply Chain Management: Motivations and Outcomes for Sustainable Packaging Initiatives**
» Mr. John Noblitt¹, [Prof. Johnny Ho¹](#), Mr. Joshua Checa², Mr. Steven O'Neill Santiago¹ (1. Columbus State University, 2. Davis & Associates CPA)

- 10:45am **Production Operations Management**
Naples, 1st Floor
Chaired by: Dr. Jeffrey Schaller
- 10:45am **Process Mapping Framework – A Step by Step Approach**
» [Prof. Dag Naslund¹](#), Dr. Rahul Kale¹ (1. UNF)
- 11:05am **An Investigation of Neighborhood Searches for the Flow Shop Early/Tardy Problem With Unforced Idle Time Allowed**
» [Dr. Jeffrey Schaller¹](#), Dr. Jorge M.S. Valente² (1. Eastern Connecticut State University, 2. University of Porto)
- 11:25am **LEVERAGING EXTERNAL CONSUMER EXPERIENCE: EXPLOITATION, EXPLORATION AND MOBILE APP PRODUCT PERFORMANCE**
» [Dr. Zhilei Qiao¹](#) (1. UAB)
- 12pm **Lunch on Your Own**
- 1pm **DASI Session #3 - DASI Session #3**
Jacksonville A&B, 2nd Floor
Chaired by: Dr. Bob Andrews
- 1pm **Understanding Data Pre-processing, Data Engineering, Data Science & Data Analytics**
» [Dr. Roy lafari¹](#), [Dr. Caleb Bradberry²](#) (1. University of Redlands, 2. Radford University)
- 1pm **Scholarly Journal Editors' Panel: Session #3**
Pensacola B&C, 2nd Floor
Chaired by: Dr. Susan W. Palocsay
- Decision Sciences Journal of Innovative Education**
» [Dr. Susan W. Palocsay¹](#) (1. James Madison University)
- Electronic Government, An International Journal**
» [Dr. June Wei¹](#) (1. University of West Florida)



Continued from **Thursday, 17 February**

International Journal of Electronic Finance

» [Dr. Jiaqin Yang](#)¹ (1. Georgia College & State University)

International Journal of Mobile Communications

» [Dr. June Wei](#)¹ (1. University of West Florida)

1pm Oral Presentation - Business Analytics

Pensacola A, 2nd Floor

Chaired by: Dr. Elham Torabi

1pm Making Business Analytics More Engaging, a Three-Phase approach

» [Dr. Elham Torabi](#)¹, [Dr. Hoda Atef Yekta](#)¹ (1. James Madison University)

1:20pm The effect of data breaches on share prices.

» [Mr. Michael McGarry](#)¹ (1. Temple University)

1:40pm Exploring the Factors of Satisfaction and Dissatisfaction with a Fitness Mobile Application

» [Mr. Inje Cho](#)¹, [Dr. Minseong Kim](#)², [Dr. Hyung-Min Kim](#)³ (1. University of Florida, 2. Louisiana State University Shreveport, 3. Korea University)

1pm Network Research

Miami, 2nd Floor

Chaired by: Dr. Keli Feng

1pm Food Hub Networks: a Literature Review

» [Dr. Keli Feng](#)¹, [Mr. Mohamed Selim Ben Ali](#)¹, [Mr. Omer Gorgun](#)¹ (1. South Carolina State University)

1:20pm Exports Networks and Patterns of Economic Integration: New insight from China-Africa context

» [Mr. Dumor koffi](#)¹, [Dr. Komlan Gbongli](#)² (1. University of Electronic Science and Technology of China, 2. Faculty of Economics, University of Miskolc, 3515 Miskolc-Egyetemvaros)

1:40pm STACKING ENSEMBLE WITH TRANSFORMER NETWORK AND TRANSFER LEARNING FOR STOCK VOLATILITY FORECASTING

» [Dr. Subhajit Chakrabarty](#)¹, [Mr. Prabhat Dhungana](#)¹, [Mr. Shiv Sarada](#)¹ (1. Louisiana State University Shreveport)

1pm Innovative Education

Tempa, 1st Floor

Chaired by: Dr. Suzie Smith

1pm KIT KAT VS. M&Ms: PROCESS CAPABILITY LESSONS USING FUN-SIZED CANDY

» [Dr. Suzie Smith](#)¹ (1. Presbyterian College)

1:20pm CONSTRUCTING LANGUAGE RESOURCES FOR FASHION MERCHANDISING MAJORS FOR A GENERALIZED AI CURRICULUM

» [Dr. Nathan Green](#)¹, [Dr. Jung-ha Yang](#)¹ (1. Marymount University)

1:40pm OVERCOMING KNOWLEDGE RETENTION ISSUES FROM THE FIRST PRINCIPLES COURSE

» [Prof. Rebecca Hutchins](#)¹, [Dr. Gerald Hutchins](#)¹ (1. Appalachian State University)

1pm Sustainability

ST. Augustine, 2nd Floor

Chaired by: Prof. Zabihollah Rezaee

1pm Harmonization of sustainability reporting standards: Developments and prospects

» [Dr. Kameleddine Benameur](#)¹ (1. Gulf University for Science and Technology)

1:20pm HOW DOES CONSUMER PRICE SENSITIVITY VARY IN TERMS OF GREEN CONSUMER CHOICES FOR SUSTAINABLE PRODUCTS?

» [Prof. Ardak Turginbayeva](#)¹, [Dr. Aijaz Shaikh](#)² (1. Al-Farabi Kazakh National University, 2. Jyväskylä University School of Business and Economics, University of Jyväskylä)



Continued from **Thursday, 17 February**

1:40pm **Environmental, Social, and Governance (ESG) Sustainability Disclosures: Evidence from E.U. and U. S.**
» [Prof. Zabihollah Rezaee](#)¹ (1. The University of Memphis)

1pm **Current Topics in Information Technology**
Naples, 1st Floor

1pm **PRIVACY-ENHANCED FORECASTING OF BEHIND-THE-METER SOLAR PVS USING FEDERATED LEARNING**
» [Mr. Saman Taheri](#)¹, [Dr. Ali Razban](#)¹ (1. Indiana University Purdue University at Indianapolis)

1:20pm **NUTRITION TRACKING AND MANAGING SYSTEM FOR PATIENT NUTRITION**
» [Dr. Qingsong Zhao](#)¹ (1. LSUS)

2pm **Coffee Break**
Prefunction Area, 2nd Floor

2:30pm **DASI Session #4 - DASI Session #4**
Jacksonville A&B, 2nd Floor
Chaired by: Dr. Bob Andrews

2:30pm **Reproducible Research: Why it is Important & Documenting with R Markdown**
» [Dr. Kellie Keeling](#)¹, [Dr. Tobin Turner](#)² (1. University of Denver, 2. Presbyterian College)

2:30pm **Deans' Panel: Session #3 - Deans' Panel: Session #3**
Pensacola B&C, 2nd Floor
Chaired by: Dr. William G. Hardin III

David B. O'Maley College of Business, Embry-Riddle Aeronautical University

» [Dr. Shanan Gwaltney Gibson](#)¹ (1. Embry-Riddle Aeronautical University)

College of Business, Florida International University

» [Dr. William G. Hardin III](#)¹ (1. Florida International University)

Satish & Yasmin Gupta College of Business, University of Dallas

» [Dr. Brett J. L. Landry](#)¹ (1. University of Dallas)

College of Business, Louisiana State University Shreveport

» [Dr. Mary Lois White](#)¹ (1. Louisiana State University Shreveport)

2:30pm **Current Topic on Supply Chain & Economic Impact**
Pensacola A, 2nd Floor
Chaired by: Prof. Hokey Min

2:30pm **Implications of Government Environmental Policies for Supply Chain Performance: A Cross-National Study**
» [Prof. Hokey Min](#)¹ (1. Bowling Green State University)

2:45pm **Improve the Transiliency in terms of Supply Chain Disruption during the Post-Pandemic**
» [Mr. Min-Han Lin](#)¹, [Prof. To-Cheng Wang](#)², [Prof. Ming-Hung Shu](#)³ (1. Department of Aviation Management, Republic of China Air Force Academy, 2. Department of Aviation Management, Republic of China Air Force Academy, Kaohsiung, Taiwan, 3. national Kaohsiung University of science and technology)

3pm **ECONOMIC IMPACT OF THE COVID-19 PANDEMIC ON THE OIL AND GAS SECTOR IN GHANA**
» [Mr. Fredrick Amoako](#)¹, [Mrs. Hannah Donkor](#)¹, [Mrs. Emmanuella Kwarteng](#)¹, [Mr. Emmanuel Fordjour](#)¹ (1. University of Energy and Natural Resources)

2:30pm **Entrepreneurship Research**
Miami, 2nd Floor
Chaired by: Dr. James Lawler



Continued from **Thursday, 17 February**

2:30pm **The Entrepreneurship-Law Project**
 » [Dr. Valentina Iscaro](#)¹, [Prof. DeShannon McDonald](#)² (1. Alabama A&M University, 2. Alabama A and M University)

2:50pm **The Legitimization of Corporate Entrepreneurship**
 » [Dr. Latoya Newell Burke](#)¹, [Dr. Yvette Holmes](#)¹ (1. Bethune-Cookman University)

3:10pm **Advocacy for Entrepreneurial People with Autism in Fields of STEM**
 » [Dr. James Lawler](#)¹ (1. Pace University)

2:30pm **Current Topics on Health**
Tempa, 1st Floor
 Chaired by: Dr. Kip Pirkle

2:30pm **Analyzing the Effectiveness of Readmission Rate Reduction in Hospital Emergency Rooms**
 » [Ms. Dar Bejerano](#)¹, Dr. Thomas Maroney², [Dr. Serina Al Haddad](#)¹ (1. Rollins College, 2. Data Analyst)

2:45pm **Applying SPC to Healthcare Cost Reduction**
 » [Dr. Kip Pirkle](#)¹ (1. Southern Wesleyan University)

3pm **Mental Health and Socioeconomic Impacts During COVID-19**
 » [Mr. Trent Orndorff](#)¹ (1. Metropolitan State University of Denver)

2:30pm **Current Topic in Management**
ST. Augustine, 2nd Floor
 Chaired by: Dr. Xiaochuan Song

2:30pm **Justice and Loneliness in Remote Workplace**
 » [Dr. Baiyun Gong](#)¹, [Dr. Xiaochuan Song](#)¹ (1. Nova Southeastern University)

2:50pm **Is Grounded Theory a Research Methodology or a Theory Per se? The Case of Project Management Research**
 » [Dr. Erastus Karanja](#)¹ (1. NCCU)

3:10pm **Essential Keywords: Age-Neutral Workplace**
 » [Dr. Inessa Korovyakovskaya](#)¹ (1. Savannah State University)

2:30pm **Business Research: Current Topics**
Naples, 1st Floor
 Chaired by: Dr. Tope Adeyemi-Bello

2:30pm **Race and Income Inequality: A Case for the U.S.A**
 » [Dr. Fadi Fawaz](#)¹ (1. LSUS)

2:50pm **An Exploratory Study of a Hunger Relief Agency's Clients**
 » [Dr. Shona Morgan](#)¹, Dr. Brandis Phillips² (1. North Carolina A&T State Univ., 2. North C)

3:10pm **Empirical Investigation of the Differences in Job Expectations between Brazil and the US**
 » Dr. Cody Logan Chullen¹, Dr. Dennis Barber III¹, [Dr. Tope Adeyemi-Bello](#)¹, Dr. Flavia Cavazotte² (1. East Carolina University, 2. Pontifícia Universidade Católica do Rio de Janeiro (PUC-Rio))

3:30pm **Coffee Break**
Prefunction Area, 2nd Floor

4pm **DASI Session #5 - DASI Session #5**
Jacksonville A&B, 2nd Floor
 Chaired by: Dr. Bob Andrews

Is Your Instruction for the Beginning and End of the Analysis Process Adequate?
 » [Dr. Qi Huang](#)¹, [Ms. Fatemeh Valizadeh Gamchi](#)², [Dr. Wilma Andrews](#)³ (1. University of Florida, 2. Virginia, 3. Virginia Commonwealth University)



Continued from **Thursday, 17 February**

4pm **Scholarly Journal Editors' Panel: Session #4**
Pensacola B&C, 2nd Floor
 Chaired by: Dr. Alex Koohang

Journal of Computer Information Systems
 » [Dr. Alex Koohang](#)¹ (1. Middle Georgia State University)

Journal of Global Information Management
 » [Dr. Zuopeng Zhang](#)¹ (1. University of North Florida)

International Journal of Sustainable Economy: Special Issue for SEDSI 2022
 » [Dr. Xiaohui You](#)¹ (1. Metropolitan State University of Denver)

4pm **Business Analytics: Research and Teaching**
Pensacola A, 2nd Floor
 Chaired by: Dr. June Wei

4pm **Impacts of Tax Regulation Compliance for Virtual Products**
 » [Mr. Jonah Ji](#)¹, [Ms. Hannah Ji](#)², [Dr. June Wei](#)¹ (1. University of West Florida, 2. Cornell University)

4:15pm **Exploring the underlying factors for variations in digital upskilling among business students**
 » [Dr. Rodney McCrowre](#)¹, [Dr. Burcu Adivar](#)², [Mr. Julius Cook](#)¹ (1. Fayetteville State University - Fayetteville, NC, 2. Fayetteville State University)

4:30pm **A NETWORK SCIENCE APPROACH FOR STOCK PERFORMANCE**
 » [Dr. Elie Alhajar](#)¹, [Mr. Oscar Morales](#)¹ (1. United States Military Academy)

4pm **Operation Research**
Miami, 2nd Floor
 Chaired by: Dr. Cenk Caliskan

4pm **Optimum Production Rate and Number of Shipments Under Random Machine Breakdown**
 » [Dr. Md Shahriar Hossain](#)¹ (1. Northwestern State University)

4:20pm **A SIMPLE ALGEBRAIC METHOD FOR THE ECONOMIC ORDER QUANTITY MODEL WITH PLANNED BACKORDERS**
 » [Dr. Cenk Caliskan](#)¹ (1. Utah Valley University)

4:40pm **Modeling Climate Change Through DNN and LSTM**
 » [Mr. Ray Jennings](#)¹, [Ms. Kaleemunnisa Lnu](#)¹ (1. Pace University)

4pm **Enterprise and Family Buiness**
Tempa, 1st Floor
 Chaired by: Dr. Matthew Jenkins

4pm **Supply Chain 4.0 in Small to Medium Sized Enterprises: A Supply Chain Resource Orchestration Model**
 » [Dr. Matthew Jenkins](#)¹ (1. East Tennessee State University)

4:15pm **Japanese SMEs: A systematic literature review**
 » [Dr. Said Elbanna](#)¹, [Ms. Fareed Begum](#)¹ (1. Qatar University)

4:30pm **The 2021 Title I Family Engagement Surveys: An Equity of Voice Imperative**
 » [Dr. Lisa Wills Keister](#)¹, [Ms. Theresa Dawkins-Smith](#)¹, [Ms. Patrice Barnes](#)¹, [Ms. Reynelle Garcia](#)¹ (1. Prince William County Public Schools)

4pm **Management**
ST. Augustine, 2nd Floor
 Chaired by: Dr. Angela Cheatham

4pm **IDENTIFYING ORGANIZATIONAL BARRIERS RESULTING FROM ABRUPT CHANGES TO SPACE POLICY WITHIN THE UNITED STATES**
 » [Dr. Angela Cheatham](#)¹ (1. Embry-Riddle Aeronautical University)



Continued from **Thursday, 17 February**

4:20pm **Advance Rewards: a New Motivational Practice through Emotional Booster and Cognitive Strengths**
 » [Dr. Shanggeun Rhee](#)¹, [Dr. Silvana Trimi](#)², [Dr. Gail Fraser](#)¹, [Dr. Nevila Baci](#)³ (1. Kean University, 2. University of Nebraska-Lincoln, 3. University of Tirana)

4:40pm **Specifics of socio-economic development in Scandinavian countries**
 » [Dr. Alexander Mechitov](#)¹, [Dr. Helen Moshkovich](#)¹ (1. University of Montevallo)

4pm **Economics and Business Research**
Naples, 1st Floor
 Chaired by: Dr. Kristi Sweeney

4pm **Examining the Effects of Alternative Income Measures on Housing Affordability in the Federal Reserve's Sixth District**
 » [Mr. Doug White](#)¹ (1. Louisiana State University Shreveport)

4:20pm **Game Time**
 » [Dr. Kristi Sweeney](#)¹, [Dr. Newton Jackson](#)¹ (1. University of North Florida)

5pm **SEDSI Business Meeting**
Pensacola B&C, 2nd Floor
 Chaired by: Dr. Cheryl Aasheim

6pm **President's Reception**

Friday, 18 February

7am **Breakfast at the Conference Hotel**

7:30am **Coffee Break**
Prefunction Area, 2nd Floor

7:30am **Meet and Greet the Author**
Hawkes Learning Booth

8am **DASI Session #6 - DASI Session #6: Research Results for Student Learning in Modeling & Introductory Analytics Courses**
Jacksonville A&B, 2nd Floor
 Chaired by: Dr. Bob Andrews

8am **Research Results for Student Learning in Modeling & Introductory Analytics Courses**
 » [Dr. Eric Tucker](#)¹, [Dr. Ping Wang](#)² (1. United States Air Force Academy, 2. James Madison University)

8am **Business Intelligence and Analytics**
Pensacola B&C, 2nd Floor
 Chaired by: Dr. Kaye McKinzie

8am **Method Developments to Identify Digital Resources Clusters in a Software Ecosystem**
 » [Dr. Martin Kang](#)¹, [Dr. Gary Templeton](#)², [Dr. Ted Lee](#)³, [Dr. Andrew Miller](#)⁴ (1. Mississippi State University, 2. West Virginia University, 3. University of Memphis, 4. Fort Lewis College)

8:20am **Replacement Methodologies: Chronic Kidney Disease**
 » [Mr. Rashawn Edwards](#)¹, [Dr. Kaye McKinzie](#)¹, [Dr. Mike Ellis](#)¹ (1. University of Central Arkansas)

8:40am **DOES MATCH MATTER? THE DYNAMICS OF LEAD DONOR MATCH OFFER EFFECTS ON DONATION-BASED CROWDFUNDING SUCCESS**
 » [Ms. Mingyan Xu](#)¹, [Dr. Yuanfeng Cai](#)¹ (1. Baruch College, CUNY)

8am **Topic on Business Research**
Miami, 2nd Floor
 Chaired by: Dr. Christie Chen



Continued from Friday, 18 February

- 8am **A COMPARATIVE STUDY OF DIFFERENCE AND UNIQUENESS IN E-BUSINESS**
» [Dr. Jiaqin Yang](#)¹, Ms. Tianshu Ren² (1. Georgia College & State University, 2. Georgia College)
- 8:20am **STAYING ALIVE: EXPLORING THE EVOLUTION OF ADAPTIVE CAPABILITIES**
» [Dr. Melanie Hinterplattner](#)¹, Dr. Stan Fawcett¹, Prof. Markus Gerschberger² (1. University of Applied Sciences Upper Austria, Logistikum, 2. Josef Ressel Center for Real-time Value Network Visibility at University of Applied Sciences Upper Austria and Georgia Institute of Technology)
- 8:40am **Influence of Patient Quality Measurements and HCAHPS Scores on Hospital Payments**
» [Dr. Christie Chen](#)¹, Mr. Monty Taylor¹, Dr. Tommy Cates¹ (1. University of Tennessee at Martin)
- 8am **Contemporary Issues in Business Research**
Tempa, 1st Floor
Chaired by: Dr. Brad Johnson
- 8am **INTERNSHIP EFFECTIVENESS AND SATISFACTION: AN APPLICATION OF HERZBERG'S THEORY OF MOTIVATION**
» [Dr. Ed Showalter](#)¹, Dr. Inigo Arroniz² (1. Randolph-Macon, 2. Randolph-Macon College)
- 8:20am **The Heisman Hype – Are Heisman Winners Worth the Price of a Top Draft Pick?**
» [Dr. Jim Mirabella](#)¹, Dr. Wendy Gillis¹ (1. Jacksonville University)
- 8:40am **WHEN PENNYMAC, PURSUANT TO 12 C.F.R. § 1024.37(b), TAKES CONTROL OVER REAL ESTATE, FOR WHICH PENNYMAC HAS NO SECURITY INTEREST, HAS PENNYMAC TAKEN THE BORROWER'S REAL ESTATE WITHOUT JUST COMPENSATION?**
» [Dr. Brad Johnson](#)¹ (1. FRANCIS MARION UNIVERSITY)

- 8am **AI Applications**
ST. Augustine, 2nd Floor
Chaired by: Dr. James Lawler
- 8am **THE FUTURE ROLE OF ARTIFICIAL INTELLIGENCE IN SYSTEMS HARDENING**
» [Dr. Jordan Shropshire](#)¹, Dr. Ryan Benton¹ (1. University of South Alabama)
- 8:25am **Exploring the Benefits of Robotics to Assist People with Disabilities**
» [Dr. James Lawler](#)¹ (1. Pace University)
- 8am **Contemporary Topics related to COVID-19**
Naples, 1st Floor
Chaired by: Dr. Xiaohui You
- 8am **Social Media Fake News in Taiwan: A COVID-19 Study**
» [Dr. Margaret Meiling Luo](#)¹, Dr. Sophea Chea², Mr. YunCheng Wu¹ (1. National Chung Cheng University, 2. Delaware Valley University)
- 8:20am **The Critical Analysis of the Mental Health, Pandemic Responses, and Employment Insecurity on Job Satisfaction During COVID-19**
» [Dr. Xiaohui You](#)¹ (1. Metropolitan State University of Denver)
- 8am **Conference Registration and Exhibitors**
Prefunction Area, 2nd Floor
- 9am **Coffee Break**
Prefunction Area, 2nd Floor
- 9:30am **DASI Session #7 - DASI Session #7: Important Capabilities for Analytics Instruction that are Often Overlooked**
Jacksonville A&B, 2nd Floor
Chaired by: Dr. Bob Andrews



Continued from **Friday, 18 February**

9:30am **Important Capabilities for Analytics Instruction that are Often Overlooked**

» [Dr. Stephen Custer](#)¹, [Ms. Barrhonda White](#)¹, [Dr. Regina Gramling](#)², [Dr. Atiya Avery](#)² (1. Virginia Commonwealth University, 2. Auburn University)

9:30am **Scholarly Journal Editors' Panel: Session #5**

Pensacola B&C, 2nd Floor
Chaired by: Dr. Tyson Browning

Expert Systems with Applications

» [Dr. Binshan Lin](#)¹ (1. Louisiana State University Shreveport)

Journal of Operations Management

» [Dr. Tyson Browning](#)¹ (1. Texas Christian University)

9:30am **Performance Research**

Pensacola A, 2nd Floor
Chaired by: Dr. Michael Porter

9:30am **The Impact of Product Innovation and Value-based Contracts on Firm Performance: Evidence From Pharmaceutical Firms**

» [Dr. Michael Porter](#)¹ (1. Alabama A and M University)

9:45am **PREDICTING THE EFFECTS OF HEALTH IT FUNCTIONALITIES ON HOSPITAL PERFORMANCE: A MACHINE LEARNING APPROACH**

» [Dr. Brigid Appiah Otoo](#)¹, [Dr. Al Salam](#)², [Dr. Samira Nichols](#)¹ (1. University of Central Arkansas, 2. University of North Carolina at Greensboro)

10am **Performance evolution of the USA states COVID-19 pandemic response**

» [Mr. Miguel Pereira](#)¹, [Dr. Duarte Dinis](#)¹, [Prof. Diogo Ferreira](#)¹, [Prof. José Figueira](#)¹, [Prof. Rui Marques](#)¹ (1. Instituto Superior Técnico (University of Lisbon))

9:30am **Marketing Research**

Miami, 2nd Floor
Chaired by: Dr. Adel Darrat

9:30am **Is Materialism a Precursor to Compulsive Buying?**

» [Dr. Adel Darrat](#)¹ (1. Louisiana State University Shreveport)

9:45am **Explaining Corporate Competitiveness via Cognitive Conflict and Environmental Munificence**

» [Dr. O. Volkan Ozbek](#)¹ (1. Trinity University)

10am **WHY DO YOU WORKOUT? AN EXPLORATION OF FACTORS THAT IMPACT PEOPLE'S REASONS FOR EXERCISE**

» [Ms. salma kennouda](#)¹, [Dr. Sameh Shamroukh](#)¹ (1. Harrisburg University)

10:15am **Analysis of Legalized Sports Gambling in the U.S.**

» [Mr. Ryan Hartquist](#)¹, [Mr. Andrew Kuchel](#)¹, [Mr. Jeffrey Bridges](#)¹, [Mr. Michael Alberts](#)¹ (1. Oklahoma State University)

9:30am **Intelligent Systems**

Tempa, 1st Floor
Chaired by: Dr. Hadi Farhangi

9:30am **EVENT DETECTION FROM A BIG DATA APPROACH**

» [Dr. Alan Smith](#)¹ (1. Robert Morris University)

9:50am **Binary Programming for Student Semester Scheduling**

» [Dr. Hadi Farhangi](#)¹ (1. Savannah State University)

9:30am **Contemporary Issues in Information Technology**

ST. Augustine, 2nd Floor
Chaired by: Dr. Gurkan I. Akalin

9:30am **Addressing problems during a merger between management information systems and decision sciences**

» [Dr. Gurkan I. Akalin](#)¹ (1. Eastern Illinois University)



Continued from **Friday, 18 February**

9:50am **Technology and Innovation, Linchpin of the Startup Agencies in the Creative Industry**

» [Dr. Ramy Rahimi](#)¹ (1. Embry-Riddle Aeronautical University)

10:10am **AN EVALUATION FRAMEWORK FOR ENTERPRISE BLOCKCHAINS ADOPTION**

» [Dr. Birsen Karpak](#)¹, [Dr. Deepa Iyer](#)¹ (1. Youngstown State University)

9:30am **Machine Learning and Intelligent Systems**

Naples, 1st Floor

Chaired by: Dr. Mehmet Kilinc

9:30am **Design a Recommender System for IT Students via Machine Learning**

» [Mr. Emon Nelson](#)¹, [Dr. Hongmei Chi](#)¹ (1. Florida Agricultural and Mechanical University)

9:50am **A Comparison of Machine Learning Models to Predict Customers' Cross-buying Decisions**

» [Dr. Mehmet Kilinc](#)¹, [Mr. Robert Rohrhirsch](#)¹ (1. Le Moyne College)

10:10am **AN INTEGRATED RECOMMENDER MODEL: RECOMMENDING FUNDRAISERS TO DONORS IN ONLINE DONATION-BASED CROWDFUNDING**

» [Ms. Mingyan Xu](#)¹, [Dr. Yuanfeng Cai](#)¹ (1. Baruch College, CUNY)

10:45am **DASI Session #8 - DASI Session #8: Regression Modeling for Analytics and Machine Learning**

Jacksonville A&B, 2nd Floor

Chaired by: Dr. Bob Andrews

10:45am **Regression Modeling for Analytics and Machine Learning**

» [Dr. Bob Andrews](#)¹, [Dr. Mike Ellis](#)² (1. Virginia Commonwealth University, 2. University of Central Arkansas)

10:45am **Data Analytics**

Pensacola B&C, 2nd Floor

Chaired by: Dr. Hadi Farhangi

10:45am **Multi-Period Set Covering Problems, Application, and Solution**

» [Dr. Hadi Farhangi](#)¹ (1. Savannah State University)

11:05am **L1-norm Matrix Completion in Recommendation Systems**

» [Prof. Paul Brooks](#)¹, [Ms. Fatemeh Valizadeh Gamchi](#)² (1. Virginia Commonwealth University, 2. Virginia)

11:25am **DISPARITY OF WORK-LIFE BALANCE AND COMPENSATION SATISFACTION AMONG DIFFERENT GENERATIONS AND GENDER**

» [Ms. Seungyeon Lee](#)¹, [Dr. Sameh Shamroukh](#)¹ (1. Harrisburg University)

10:45am **Assessment and Learning Performance**

Pensacola A, 2nd Floor

Chaired by: Dr. Cintia Easterwood

10:45am **Using VBA to Grade Student Excel Projects**

» [Dr. Cintia Easterwood](#)¹ (1. Virginia Tech)

11:05am **The Impact of Individual Capability of Time Management on Online Courses learning Performance**

» [Dr. Xiao Tang](#)¹ (1. university of south carolina upstate)

11:25am **QUALITATIVE BENEFITS OF LANGUAGE CAPABLE INDIVIDUALS**

» [Mr. Hunter Cushing](#)¹ (1. Anderson University)

10:45am **Operations and Supply Chain Management**

Miami, 2nd Floor

Chaired by: Dr. Ata Karbasi

10:45am **Operational Response to Market Entry**

» [Dr. Ata Karbasi](#)¹, [Dr. Mark Hanna](#)² (1. Valparaiso University, 2. Georgia Southern University)



Continued from **Friday, 18 February**

11:05am **Drug Price Setting and Supply Chain Management Under the Fair Accountability and Innovative Research (FAIR) Drug Pricing Act**

» [Dr. Chuanhui "Charles" Xiong](#)¹ (1. University of North Carolina at Pembroke)

11:25am **Supply chain resilience and firm innovativeness: an empirical investigation**

» [Dr. Sergey Ponomarov](#)¹ (1. The Citadel)

10:45am **Information Technology and Information Management**

Tempa, 1st Floor

Chaired by: Dr. Sanjay Bapna

10:45am **Using Social Engineering to Raise Awareness toward Information Security**

» [Dr. Vikram Ahmed](#)¹, [Dr. Serina Al Haddad](#)² (1. Stetson University, 2. Rollins College)

11:05am **The Impact of Industry 4.0 Information Technologies Driven Digital Supply Network Pillars on the Operational Performance Improvement of Firms: An Empirical Study**

» Dr. ABIRAMI RADHAKRISHNAN¹, [Dr. Sanjay Bapna](#)¹, Dr. Gregory Ramsey¹, Mr. David Burton² (1. Morgan State University, 2. Diverse Manufacturing Supply Chain Alliance)

11:25am **An Integrative Framework of Antecedents and Consequences of Transactive Memory Systems**

» [Ms. Irita Mishra](#)¹ (1. Georgia Southern University)

10:45am **Innovative Education**

ST. Augustine, 2nd Floor

Chaired by: Dr. Hartling Xu

10:45am **USING EXAM WRAPPERS TO IMPROVE STUDENT SUCCESS IN THE BUSINESS SCHOOL – A QUANTITATIVE COURSE EXPERIMENT**

» [Prof. Xu Hartling](#)¹ (1. Salem State University)

11:05am **Increasing Student Awareness of Career Opportunities in the Service Supply Chain Sector**

» [Dr. Laquanda Leaven Johnson](#)¹ (1. North Carolina A&T State Univ.)

10:45am **Economics and Healthcare Industry**

Naples, 1st Floor

Chaired by: Dr. Emre Kirac

10:45am **Incorporating Drones in Humanitarian and Healthcare Delivery Logistics**

» [Dr. Emre Kirac](#)¹ (1. Christopher Newport University)

11:05am **EVALUATING THE OPERATING EFFICIENCY OF HEALTHCARE REAL ESTATE INVESTMENT TRUSTS**

» [Dr. Rashmi Malhotra](#)¹, [Dr. Davinder Malhotra](#)² (1. Saint Joseph's University, 2. Thomas Jefferson University)

11:25am **Employment and prescription drug utilization in the U.S.**

» [Dr. Xiaohui You](#)¹, Dr. Cyril Chang² (1. Metropolitan State University of Denver, 2. The university of Memphis)

12pm **President's Award Luncheon - President's Award Luncheon**

Chaired by: Dr. Cheryl Aasheim