



Wednesday, 12 February

9:30am **SEINFORMS Council -  
SEINFORMS Council Meeting**  
*Pinckney*  
Chaired by: Dr. Michelle Hagadorn

9:30am **SEINFORMS Council Meeting**  
» [Dr. Michelle Hagadorn](#), [Dr. Michael Shurden](#), [Dr. Jay Teets](#), [Dr. Michael Brizek](#), [Dr. Michelle \(Xiang\) Liu](#), [Dr. Donna Schaeffer](#), [Dr. Ali Nazemi](#), [Dr. Tim Burwell](#), [Dr. George Lowry](#), [Dr. Reza Kheirandish](#), [Dr. Ajay Aggarwal](#), [Dr. Cheryl Aasheim](#), [Dr. Ed Showalter](#), [Dr. William \(Bill\) Carper](#), [Dr. Barry Wray](#), [Dr. Terry Rakes](#), [Dr. Christina McCart](#), [Dr. John O'Malley](#), [Dr. Ina Markham](#), [Dr. Dinesh Davè](#), [Dr. Amit J. Shah](#), [Dr. Tobin Turner](#)

10:30am **SEDSI Council -  
SEDSI Council Meeting**  
*Pinckney*  
Chaired by: Dr. Albert J. Wynne

10:30am **SEDSI Council Meeting**  
» [Dr. Albert J. Wynne](#), [Dr. Lance Mathson](#), [Dr. Ina Markham](#), [Dr. Terry Rakes](#), [Dr. Joan Donohue](#), [Dr. Suzie Smith](#), [Dr. Cheryl Aasheim](#), [Dr. Jason Deane](#), [Dr. Kellie Keeling](#), [Dr. Reza Kheirandish](#), [Dr. Quinton Nottingham](#), [Dr. Barry Wray](#), [Dr. Christopher \(Chris\) Zobel](#), [Dr. Christina McCart](#)

11:30am **SEDSI Officers -  
SEDSI Officers Meeting**  
*Pinckney*  
Chaired by: Dr. Tobin Turner

11:30am **SEDSI Officers Meeting**  
» [Dr. Tobin Turner](#), [Dr. Reza Kheirandish](#), [Dr. Cheryl Aasheim](#), [Dr. Ping Wang](#), [Dr. Rebecca Scott](#), [Dr. Sara Kiser](#), [Dr. Christina McCart](#), [Dr. Ali Nazemi](#), [Dr. Falasca Mauro](#), [Dr. Morgan Shona](#), [Dr. Laquanda Leaven](#), [Dr. L. Drew Rosen](#), [Dr. George Lowry](#), [Dr. Pamela Galluch Schlosser](#), [Dr. Albert J. Wynne](#), [Ms. Vivian Landrum](#), [Dr. Janet Lea Hartley](#)

12:30pm **SEDSI Service Award -  
SEDSI Distinguished Service Award Meeting**  
*Exhibition*  
Chaired by: Dr. Ina Markham

12:30pm **SEDSI Service Award Meeting**  
» [Dr. Ina Markham](#), [Dr. JOSEPH G VAN MATRE](#), [Dr. Terry Rakes](#), [Dr. Albert J. Wynne](#), [Dr. Robert Andrews](#), [Dr. Brooke Saladin](#), [Dr. Hope Baker](#), [Dr. William \(Bill\) Carper](#), [Dr. L. Drew Rosen](#), [Dr. George Lowry](#), [Dr. Stephanie Robbins](#)

12:30pm **Registration/Exhibition/Job Fair -  
Registration, Exhibition and Job Fair**  
*Prefunction Carolina A*

1pm **Keynote -  
Keynote Address: Making AI Work for Enterprises**  
*Carolina A*  
Chaired by: Dr. Tobin Turner and Ms. Heather Domin

**AI Work for Enterprises**  
» Ms. Heather Domin

2pm **Coffee Break W1 -  
Coffee Break W1**  
*Exhibition*  
Chaired by: Dr. L. Drew Rosen



Continued from **Wednesday, 12 February**

2:30pm **WS 1 and IS&IT -  
Workshop: Natural Language Processing & Machine Learning**  
*Carolina B*  
Chaired by: Dr. Frank Butler

2:30pm **Natural Language Processing, Data Visualization, and the Mueller Report**  
» [Dr. Mike Mitri](#)

3:20pm **Machine Learning and Artificial Intelligence Learning within the Classroom**  
» [Dr. Jack Crumbly](#)

2:30pm **InEdu 11 -  
Student Learning Outcomes and Responsibilities**  
*Carolina A*  
Chaired by: Dr. Thomas Garsombke

2:30pm **LINKING BLOCKCHAIN, SUPPLY CHAIN, AND STUDENT LEARNING:  
A CLASSROOM EXERCISE**  
» [Dr. William Ritchie](#), [Mr. Jacob Decker](#), Dr. Mert Tokman

2:55pm **A Comparative Study of the Perspectives of Students and Faculty on Perceived Responsibility for Learning**  
» [Dr. Farshid Azadian](#)

3:20pm **Underrepresented student populations in an IT program: Successes and Failures**  
» [Dr. Elizabeth Rasnick](#), Dr. Chris Kadlec

2:30pm **InEdu 1 -  
Online, Case, and Teaching/Learning Environments**  
*Pinckney*  
Chaired by: Dr. Ruth C. King

2:30pm **A Study on Social Presence and Gender in Online Learning**  
» [Dr. ChongWoo Park](#), [Dr. Dong-gook Kim](#)

2:55pm **THE VALUE OF CASE COMPETITIONS AND THEIR INTANGIBLE BENEFITS**  
» [Dr. Sara Kiser](#), Dr. Mario Zaino, Dr. Gwen Hanks

3:20pm **TEACHING INTRODUCTORY DATABASE: FOCUSING ON THE USER PERSPECTIVE**  
» [Dr. Leigh Mutchler](#)

2:30pm **DASI 1 -  
Challenging Data, Adaptive Learning, & Analytics**  
*Calhoun*  
Chaired by: Dr. Bob Andrews

2:30pm **Dealing with Challenging Data, Adaptive Learning Course Design & Statistical Knowledge for Analytics**  
» [Dr. Bob Andrews](#), [Dr. Ping Wang](#), [Dr. Zhiwei Zhu](#), [Dr. Denise Benton](#)

2:30pm **AEF 1 -  
Business Environment and Management**  
*Laurens*  
Chaired by: Dr. Barry Pfitzner

2:30pm **A STUDY OF THE DETERMINANTS OF SOCIAL RESPONSIBILITY DISCLOSURE QUALITY: EVIDENCE FROM KUWAITI LISTED COMPANIES**  
» [Dr. Kameleddine Benameur](#)

2:55pm **BUSINESS CLIMATE AND GROWTH NEXUS: EVIDENCES FROM PANEL CO-INTEGRATION, DYNAMIC OLS, GMM, VEC ESTIMATES ANALYSIS**  
» [Dr. Muhammad Mustafa](#), [Dr. Haile Selassie](#)

3:20pm **Managerial horizon and Earnings Management**  
» [Dr. Sanjib Guha](#), Dr. Niazur Rahim



Continued from **Wednesday, 12 February**

- 2:30pm **AL&ES 1 - Pattern Recognition and Machine Learning**  
*Rutledge*  
Chaired by: Dr. Chia-Hsuan Yang
- 2:30pm **Pattern recognition in solicited policy-based public comments: Challenges and opportunities**  
» [Dr. Bola Ekezue](#)
- 2:55pm **Framework and Patterns for Machine Learning as Microservices**  
» Mr. Istvan Barabasi, Dr. Ronald Frank, [Dr. Charles Tappert](#)
- 3:20pm **Predictive Analytics using Machine Learning for Electronic Health Records**  
» Ms. Arjumand Fatima, Dr. Hayden Wimmer, [Dr. Cheryl Aasheim](#)
- 2:30pm **HC&PS 1 - Income and Technology Effects on Healthcare**  
*Middleton*  
Chaired by: Dr. Patrick Hester
- 2:30pm **Gross State Product, technology, and healthcare expenditures in U.S. states: a panel cointegration approach**  
» [Dr. Helen You](#), Dr. Albert Okunade
- 2:55pm **Universal Basic Income and the Impact on Health**  
» [Dr. Peggy Johnson](#)
- 3:20pm **The Effects of Occupation, Income, and Gender on Psychological Distress in Canada**  
» Dr. Xiangdong An, [Dr. Christie Chen](#), Mr. M. Clint Taylor

- 2:30pm **MGT 1 - Identity, Relationships, and Benefits for Performance**  
*Park View*  
Chaired by: Dr. Shanggeun Rhee
- 2:30pm **Finding the Organizational Identity using Latent Semantic Analysis and Visualization Software**  
» [Dr. Frank Lee](#)
- 2:55pm **MEANINGFUL WORK LINKING HIGH-QUALITY RELATIONSHIPS TO COMMITMENT: A CONDITIONAL PROCESS STUDY**  
» Dr. Kelly Hall, [Dr. Baiyun Gong](#)
- 3:20pm **CHILDCARE BENEFITS AS GLOBAL EMPLOYEE RECRUITING AND RETENTION TOOLS**  
» Ms. Courtney Strole, [Dr. Marko Grunhagen](#)
- 2:30pm **InEdu & MKTG 1 - IT Project Management, Job Expectations, and V-Marketing**  
*Drayton*  
Chaired by: Dr. Ravi Narayanaswamy
- 2:30pm **Roleplaying as a Pedagogical Tool to Deal With Complexity in IT Project Management**  
» [Dr. Amy Connolly](#)
- 2:55pm **Job Expectations of Chinese Professionals: A Critical Analysis and Extension of Previous Research**  
» [Dr. Tope Adeyemi-Bello](#), Dr. Cody Logan Chullen, Mr. Xiao-Yu Xi
- 3:20pm **Trend, Issues, and Challenges of V-Marketing for Small Businesses in China —An Empirical Study**  
» [Dr. Jiaqin Yang](#), Prof. Qiong Song



Continued from **Wednesday, 12 February**

3:45pm **Coffee Break W2 -  
Coffee Break W2**  
*Exhibition*  
Chaired by: Dr. L. Drew Rosen

4:15pm **HRS 1 -  
Hospitality, Recreation, and Sport**  
*Carolina B*  
Chaired by: Dr. David Shonk

4:15pm **Statistical factors that attribute to winning in the National  
Basketball Association (NBA)**  
» Mr. Ryan Dailey, [Dr. Baback Vaziri](#), Dr. Scott Stevens

4:40pm **Statistical factors that determine the salaries of highest paid NBA  
players**  
» [Dr. Robert Lyons](#), Dr. Newton Jackson

5:05pm **GUILT AS HEALTH MOTIVATION IN THE INDULGENT FOOD  
CONSUMPTION**  
» [Dr. Minseong Kim](#)

4:15pm **WS 2 & InEdu -  
Workshop: First Generation Student Success and Business School  
Governance**  
*Carolina A*  
Chaired by: Dr. Hong Qin

4:15pm **First Gen[ethics]: Fostering Mutual Understanding for Greater  
Success**  
» [Mr. James Winfield](#)

5:05pm **Business School Governance in the Contemporary Reality**  
» Dr. Frank Butler, [Dr. Lisa Burke-Smalley](#)

4:15pm **InEdu 9 -  
Student Learning, Satisfaction, and Success**  
*Pinckney*  
Chaired by: Dr. ChongWoo Park

4:15pm **TEACHING THE IMPACT OF SUPPLY CHAIN ON PROJECT  
MANAGEMENT: AN EXPERIENTIAL EXERCISE AT A VINTAGE  
PORSCHÉ RESTORATION SHOP**  
» [Dr. William Ritchie](#), Mr. Cole Scrogam, Mr. Noah Salvato, Dr. Ali  
Shahzaad

4:40pm **Enhancing Student Learning Through an Iterative Self-Based and  
Peer-Performance Comparison System**  
» [Dr. Kameleddine Benameur](#)

5:05pm **An Exploratory Study of Student Learning Styles in Undergraduate  
Decision Sciences Classes**  
» [Dr. Morgan Shona](#), Dr. Sherrie Drye, Dr. Patrick Rogers

4:15pm **DASI 2 -  
Expanding Course & Degree Offerings in Analytics**  
*Calhoun*  
Chaired by: Dr. Bob Andrews

4:15pm **Report on Efforts to Expand Course and Degree Offerings to  
Satisfy Increased Demand for Analytics Knowledge**  
» [Dr. Bob Andrews](#), [Dr. Alan Russell Cannon](#), [Dr. Mary M. Whiteside](#), [Dr.  
Stephen W. Custer](#), [Dr. Barbara J. Hoopes](#)

4:15pm **SCM 1 -  
Organizational Culture, Collaboration, & Organizational  
Communication**  
*Laurens*  
Chaired by: Dr. Edie Schmidt

4:15pm **IMPACT OF ORGANIZATIONAL CULTURE ON ENVIRONMENTAL  
PERFORMANCE OF FIRMS**  
» [Ms. Senali Amarasuriya](#), Dr. Deepak Iyengar, Prof. Rahul Nilakantan



Continued from **Wednesday, 12 February**

- 4:33pm **INFORMATION SHARING FOR SUPPLIER INTEGRATION: AN EMPIRICAL STUDY**  
» [Mr. Osam Sato](#), Mr. Yoshiki Matsui
- 4:51pm **The Effects of Communicating Hotel Sustainability Efforts via Social Media**  
» [Dr. Melissa Clark](#), Dr. Bomi Kang, Dr. Jennifer Calhoun
- 5:09pm **The Role of Collaboration and Efficiency on Firm Performance: A Supply Chain Managers Perspective**  
» Dr. Suman Niranjana, [Dr. Katrina Savitskie](#), Mr. Saad Bani Hani

4:15pm **AL&ES 2 BA&BI-I - Business Analytics & Business Intelligence**  
*Rutledge*  
Chaired by: Prof. Sameer Prasad

- 4:15pm **Do Business Analytics Abilities Vary in Different Industries?**  
» Dr. Hong Qin, Dr. Haoyu Wen, [Dr. Kai Koong](#), [Dr. Lai Liu](#)
- 4:33pm **A Data Analytics Model for Extended Real Estate Comparative Market Analysis**  
» Mr. Binu Jacob, [Dr. Charles Tappert](#)
- 4:51pm **Examining the topics in the DSJIE 2003-2019 and JSE 2003-2019 with Text Analytics**  
» [Dr. Kellie Keeling](#)
- 5:09pm **THE MULTI-INTELLIGENT AGENT GROUP DECISION SUPPORT SYSTEM (MIA-GDSS)**  
» [Mrs. Josephine Stanley-Brown](#), Dr. Heinz Weistroffer, Mrs. Ramandeep Sandhu

4:15pm **HL&PS 2 - Healthcare Issues and Management**  
*Middleton*  
Chaired by: Dr. Peggy Johnson

- 4:15pm **NURSING SURVIVAL TRAITS: PREPPING TO RETAIN**  
» [Dr. Gary Hackbarth](#), [Dr. Matthew Kolakowski](#)
- 4:33pm **THE IMPACT OF BACKORDERS ON THE HEALTHCARE SUPPLY CHAIN**  
» [Ms. Helen Gillion](#), [Ms. Frances Newland](#)
- 4:51pm **The Effect of Information Technology Capability and Innovative Capability on Knowledge Management in Healthcare**  
» [Dr. Christie Chen](#), Mr. M. Clint Taylor, Dr. Tommy Cates
- 5:09pm **Healthcare Provider Recommendation Engine**  
» [Mr. Tuhin Dasgupta](#), [Mr. Adrian Blue](#), Dr. Burcu Adivar, Ms. Alex Harris, Dr. Jennifer Bushelle Edghill, Dr. Lee Brown, Dr. Bola Ekezue

4:15pm **IP&IS 1 Behavior - Information Privacy & Information Security: Behavior**  
*Park View*  
Chaired by: Dr. Elena Olson Olson

- 4:15pm **AN ASSESSMENT OF SMARTPHONE SECURITY BEHAVIORS**  
» [Dr. Amita Chin](#), [Dr. Elizabeth Jones](#), [Dr. Philip Little](#)
- 4:33pm **Examining a Unified Model of Information Security Policy Compliance**  
» [Dr. Alex Koochang](#), [Dr. Joanna Paliszkievicz](#)
- 4:51pm **Blockchain Education for Diverse Populations**  
» [Dr. Jack Crumbly](#)
- 5:09pm **SMARTPHONE SECURITY PRACTICES AMONGST BUSINESS STUDENTS**  
» [Dr. Amita Chin](#), [Dr. Elizabeth Jones](#), [Dr. Philip Little](#)



Continued from **Wednesday, 12 February**

4:15pm **STUD 1 -  
Student Paper Competition I**  
*Drayton*  
Chaired by: Dr. Elizabeth Rasnick

4:15pm  
**Maximizing The Use of Resources at Anderson Interfaith Ministries Through the Optimization Capabilities of Linear Programming**  
» [Ms. Lorraine Haselden](#), Ms. Autumn Shaw

4:40pm  
**Optimizing School Bus Stops Using Clustering Methods**  
» [Mr. Ian Dors](#)

5:05pm  
**News Sentiment and Network Effects**  
» [Ms. Alma Gracic](#)

6pm **Officers Reception -  
SEDSI Officers Reception**  
*The Citadel*  
Chaired by: Dr. Tobin Turner and Dr. Reza Kheirandish and Dr. Cheryl Aasheim and Dr. Albert J. Wynne and Dr. L. Drew Rosen

6pm

**SEDSI Officers Reception**

» [Dr. Tobin Turner](#), [Dr. Albert J. Wynne](#), [Dr. L. Drew Rosen](#), [Dr. Cheryl Aasheim](#), [Dr. Reza Kheirandish](#), [Dr. Ping Wang](#), [Dr. Rebecca Scott](#), [Dr. Sara Kiser](#), [Dr. Christina McCart](#), [Dr. Ali Nazemi](#), [Dr. Falasca Mauro](#), [Dr. Morgan Shona](#), [Dr. Laquanda Leaven](#), [Dr. George Lowry](#), [Dr. Pamela Galluch Schlosser](#), [Dr. Lance Mathson](#), [Dr. Ina Markham](#), [Dr. Terry Rakes](#), [Dr. Joan Donohue](#), [Dr. Suzie Smith](#), [Dr. Jason Deane](#), [Dr. Kellie Keeling](#), [Dr. Quinton Nottingham](#), [Dr. Barry Wray](#), [Dr. Christopher \(Chris\) Zobel](#), [Dr. Bob Andrews](#), [Dr. Michelle Hagadorn](#), [Dr. Binshan Lin](#), [Dr. Helen You](#), [Dr. Elham Torabi](#), [Dr. David Shonk](#), [Dr. Elena Olson](#), [Dr. Ajay Aggarwal](#), [Dr. June Wei](#), [Dr. Elizabeth Rasnick](#), [Dr. Suman Niranjani](#), [Dr. Hadi Farhangi](#), [Dr. Luis Novoa](#), [Dr. Yang Lu](#), [Dr. Leigh Mutchler](#), [Ms. Rama Akkiraju](#), [Dr. Mark Ferguson](#), [Dr. Barbara B. Flynn](#), [Dr. Joanna Paliszkiwicz](#), [Dr. Matthew Drake](#), [Dr. Kai Koong](#), [Dr. Kongkiti Phusavat](#), [Dr. Alex Koohang](#), [Dr. Jiagin Yang](#), [Dr. Robert T. Sumichrast](#), [Dr. Peter Brews](#), [Dr. Christopher Martin](#), [Dr. Alan T. Shao](#), [Dr. Michael E. Busing](#), [Dr. Nancy Albers-Miller](#), [Dr. Robert T. Burrus, Jr.](#), [Dr. Michael R. Weeks](#), [Dr. Andrew T. Hsu](#), [Dr. Larry Clark](#), [Dr. Mahyar Amouzegar](#), [Dr. Sang Lee](#), [Dr. JOSEPH G VAN MATRE](#), [Dr. Brooke Saladin](#), [Dr. Hope Baker](#), [Dr. Chandrashekar Challa](#), [Dr. William \(Bill\) Carper](#), [Dr. Robert \(Bob\) Barrett](#), [Dr. Amit J. Shah](#), [Dr. Wes Jones](#), [Dr. Shanan Gibson](#), [Dr. Jason Deane](#), [Dr. Lee Ward](#), [Ms. Vivian Landrum](#), [Dr. Janet Lea Hartley](#), [Dr. Fred Luthans](#), [Dr. Art Gowan](#), [Dr. Mark Lyberger](#), [Dr. Linda Campion](#), [Mr. Chuck London](#), [Mr. Kevin Potcner](#), [Mr. Alex](#), [Robin Hendrix](#) and [Shriley Usry Wonderlic](#), [Ms. Tricia Haskell](#), [Ms. Shirley Usry](#), [Ms. Robin Hendrix](#), [Mr. Allen Greenwood](#), [Mr. Markus Cueva](#), [Ms. Nicole DeFazio](#), [Dr. Mike Mitri](#)

**Thursday, 13 February**

8am **Breakfast Th -  
Continental Breakfast**  
*Exhibition*  
Chaired by: Dr. L. Drew Rosen

8am **Registration -  
Registration, Exhibition, and Job Fair**  
*Prefunction Carolina A*



Continued from **Thursday, 13 February**

8:30am **InEdu 3 -  
Cybersecurity Education and Higher Ed Performance**  
*Pinckney*  
Chaired by: Mr. James Jewett

8:30am **Holistic Undergraduate Research Skills Development Approach in  
Cybersecurity Education**  
» [Prof. Young Choi](#)

9:20am **Higher Education Can Improve Efficiency, Reduce Waste, and Save  
Millions: Some Remarkably Simple Changes**  
» [Dr. Taiwo Amoo](#), [Dr. Hershey H Friedman](#)

8:30am **DASI 3 -  
Teaching Data Visualization Design and Rubrics**  
*Calhoun*  
Chaired by: Dr. Bob Andrews

8:30am **Teaching Data Visualization: Course Design, Use of Tableau &  
Grading Rubric for Projects**  
» [Dr. Bob Andrews](#), [Dr. Barry Wray](#), [Dr. Suzie Smith](#), [Prof. Maureen Petkewich](#), [Dr. Rebecca Scott](#)

8:30am **SCM 2 -  
Assessment and Compliance in Information Security**  
*Laurens*  
Chaired by: Dr. Sara Kiser

8:30am **DEVELOPMENT OF A LEAN LOGISTIC ASSESSMENT AND ANALYTICS  
TOOL**  
» [Ms. Diana Sanchez](#), [Dr. Edie Schmidt](#), [Dr. Kimberly Deranek](#)

8:55am **Determining surface compliance in the oil and gas industry  
utilizing drone and field imagery**  
» [Dr. Chris Baynard](#), [Mr. Robert Richardson](#), [Mr. Nico Baynard](#), [Prof. Robert Schupp](#), [Mx. Rebecca Weiner](#)

9:20am **POSTDECISIONAL JUDGMENTS IN INFORMATION SECURITY**  
» [Dr. Yuan Li](#), [Dr. Jingguo Wang](#)

8:30am **AL&ES 3 BA&BI-II -  
Analytics, Expert Systems, & Business Intelligence**  
*Rutledge*  
Chaired by: Prof. Chengho Hsieh

8:30am **Characteristics of Communication Transmission Using Twitter  
During a Natural Disaster**  
» [Dr. Chia-Hsuan Yang](#)

8:48am **INTELLIGENT NETWORKS: IMPLICATIONS FOR RURAL CITIZENS IN  
INDIA**  
» [Prof. Sameer Prasad](#)

9:06am **Integrating DLT (Distributed Ledger Technology) into Cloud  
Trading Platform**  
» [Dr. yang lu](#)

9:24am **Flight Disruption Insights with Big Data Analytics**  
» [Mr. Krishna Bathula](#), [Ms. Kaleemunnisa Lnu](#), [Dr. Charles Tappert](#)

8:30am **HC&PS Disparities -  
Health Community & Disparities**  
*Middleton*  
Chaired by: Mr. Tuhin Dasgupta

8:30am **Simulation Analysis of an Obstetrical Emergency Department Unit**  
» [Dr. C.David Adair](#), [Dr. Mohammad Ahmadi](#), [Dr. PARTHASARATHI DILEEPAN](#)



Continued from **Thursday, 13 February**

8:48am **ONLINE HEALTH COMMUNITIES: THE IMPACT OF SOCIAL SUPPORT ON THE HEALTH STATE OF PEOPLE WITH CHRONIC ILLNESS**

» [Dr. Zachary Davis](#)

9:06am **COMMON COMPETENCIES FOR HEALTHCARE MANAGERS: A COMMUNITY PERSPECTIVE**

» [Dr. Matthew Kolakowski](#), [Dr. Sherif Ebrahim](#), [Dr. Janice Pittman](#)

9:24am **Health Disparities, The Untold Stories: An Empirical Study**

» [Dr. Yvette Essounga-Njan](#), [Dr. Sherell Price](#), [Ms. Maya Little](#)

8:30am **MGT 2 Diversity - Diversity Management and Firm Performance**

*Park View*

Chaired by: [Dr. Marko Grunhagen](#)

8:30am **Diversity training: Is it a goal oriented action or just a business?**

» [Dr. Shanggeun Rhee](#), [Ms. Bibi Salaman](#), [Prof. Nesreen El-Rayes](#)

8:55am **Want to outperform the competition in domestic and global markets? Focus on effectively managing workforce diversity.**

» [Dr. Inessa Korovyakovskaya](#)

9:20am **Examining the Link Between Corporate Political Activity and Firm Performance: A Non-Parametric Analysis**

» [Dr. William Kline](#), [Dr. Richard Brown](#)

8:30am **STUD 4 - Student Paper Competition IV**

*Drayton*

Chaired by: [Dr. Elizabeth Rasnick](#)

8:30am **Resource Orchestration: Costs and Risk Implications**

» [Ms. Melanie Hinterplattner](#)

8:55am

**Effect of a diverse corporate board structure on operational performance in dynamic environments**

» [Ms. Lakshmi Madarasu](#)

9:20am

**THE ROLE OF INTANGIBLE AND TANGIBLE CAPITAL IN DETERMINING FUTURE FIRM PERFORMANCE**

» [Ms. Irita Mishra](#)

8:30am

**Editors 1 -**

**Panel: Journal Editors: EGJ, IJEF, IJMC, JCIS**

*Carolina A*

Chaired by: [Dr. June Wei](#) and [Dr. Alex Koochang](#) and [Dr. Jiaqin Yang](#)

8:30am

**Journal Editors Panel 1 JCIS, IJEF, EGJ and IJMC**

» [Dr. Alex Koochang](#), [Dr. Jiaqin Yang](#), [Dr. June Wei](#), [Dr. Kai Koong](#)

9:45am

**Coffee Break T3 - Coffee Break T3**

*Exhibition*

Chaired by: [Dr. L. Drew Rosen](#)

10:15am

**Dean's Special Panel: Teaching Universities**

*Carolina B*

Chaired by: [Dr. Michael E. Busing](#)

10:15am

**Deans Panel 2 Teaching Universities**

» [Dr. Michael E. Busing](#), [Dr. Nancy Albers-Miller](#), [Dr. Robert T. Burrus, Jr.](#), [Dr. Kai Koong](#), [Dr. Michael R. Weeks](#)

10:15am

**LeeLuthans -**

**Special Session: Innovation and the Human Side of Digital Age**

*Pinckney*

Chaired by: [Dr. Albert J. Wynne](#)





Continued from **Thursday, 13 February**

10:15am **Innovation in the Digital Age and Its Impact by Sang Lee and The Human (often overlooked) Side of the Digital Age and Its Potential Impact by Fred Luthans**

» [Dr. Sang Lee](#), [Dr. Fred Luthans](#)

10:15am **Editors 2 - Panel: Journal Editors: DSJIE, IJEH, IJIL and SMEJ**  
*Calhoun*

Chaired by: Dr. Matthew Drake

10:15am **Journal Editors Panel 2 DSJIE, IJEH, IJIL and SMEJ**  
» [Dr. Matthew Drake](#), [Dr. Kongkiti Phusavat](#), [Dr. David Shonk](#)

10:15am **STUD 2 - Student Paper Competition II**  
*Drayton*

Chaired by: Dr. Elizabeth Rasnick

10:15am **An Analysis of Benign and Malignant Tumors: A Machine-Learning Model**

» [Ms. Karina Kostova](#), [Ms. Allyson Leshner](#)

10:40am **Value of Accreditation for Computing Programs vs. Engineering Programs**

» [Ms. Caitlin McOsker](#)

11:05am **INTEGRATING BLOCKCHAIN TECHNOLOGY WITHIN THE LOWE'S COMPANY INC. TO ENHANCE TRACEABILITY AND VERIFY WOOD CERTIFICATION ALONG THE SUPPLY CHAIN**

» [Ms. Taylor Miller](#)

10:15am **Deans 1 - Deans Special Panel: Research & Teaching Universities**

*Carolina A*

Chaired by: Dr. Robert T. Sumichrast

10:15am **Deans Panel 1 Research and Teaching Universities**

» [Dr. Robert T. Sumichrast](#), [Dr. Peter Brews](#), [Dr. Christopher Martin](#), [Dr. Alan T. Shao](#), [Dr. Alex Koohang](#)

11:30am **Lunch Break - Lunch Break**

12:30pm **IS&IT 1 - IT Issues: Applications, Access, and Security**

*Carolina B*

Chaired by: Dr. Christopher Starr

12:30pm **Understanding the Role of Context Variables in Web 2.0 Based Knowledge Management in An Organization**

» [Dr. Anupam Nath](#), Mr. Amit Nath

12:55pm **Factors Impact Tax Regulation Compliance for Virtual Products from Financial and Economic Perspectives**

» [Ms. Hannah Ji](#), [Dr. June Wei](#)

1:20pm **Technological Challenges of Asian Higher Education Students**

» [Dr. Stewart Thomas](#)

12:30pm **InEdu 4 - Alumni Engagement and Faculty Grants Assessment**

*Pinckney*

Chaired by: Dr. Frank Butler

12:30pm **The Alumni Project: Fostering Student-Alumni Engagement in the Curriculum**

» [Dr. Carl Larsson](#), Dr. Brooks Marshall, Dr. William Ritchie

1:20pm **Grants Requirement and Faculty Performance Assessment at Selected Business Colleges**

» [Dr. Kai Koong](#), [Dr. Lai Liu](#), Dr. Haoyu Wen, Mrs. Yuntao Zhang



Continued from **Thursday, 13 February**

12:30pm **DASI 4 - Residual Analysis & Data Mining with Microsoft Azure**  
*Calhoun*  
Chaired by: Dr. Bob Andrews

12:30pm **Residual Analysis for Better Data Understanding & Data Mining with Microsoft Azure Machine Learning Studio**  
» Dr. Bob Andrews, [Mr. Kevin Potcner](#), [Dr. Denise Benton](#), [Dr. Zhiwei Zhu](#)

1:44pm **Helping students learn that analyzing model residuals helps them understand the data better**  
» [Mr. Kevin Potcner](#)

12:30pm **AEF 2 - Inflation, Demographics, and AI Applications**  
*Laurens*  
Chaired by: Dr. Anna Johnson-Synder

12:30pm **TESTING FOR AN ASYMMETRIC RELATIONSHIP BETWEEN INFLATION AND ITS VOLATILITY**  
» [Dr. Barry Pfitzner](#)

12:55pm **Maternal and Infant Outcomes in the United States**  
» [Ms. Tyler Davis](#), Dr. Johnathan Munn, [Dr. Caroliniana Padgett](#)

1:20pm **Does Using Artificial Intelligence in an Audit Reduce Auditor's Liability?**  
» Dr. Sarah Kim, [Dr. Tom Downen](#)

12:30pm **AL&ES 4 Big Data - Big Data in Practice**  
*Rutledge*  
Chaired by: Dr. Jeremy North

12:30pm **IMPROVING LOGISTICS PERFORMANCE IN THE DIGITAL ENTERPRISE**  
» [Dr. Jose Gavidia](#)

12:55pm **An initial empirical investigation of the use of SODA I and II**  
» [Dr. Patrick Hester](#)

1:20pm **PREDICTING ALL-CAUSE 30-DAY HOSPITAL READMISSIONS: A FIRST STEP IN MODEL BENCHMARKING**  
» [Dr. Stacey Mumbower](#), Dr. Ronda Hughes

12:30pm **ASMT - Assessment & Learning Improvement**  
*Middleton*  
Chaired by: Dr. Matthew Kolakowski

12:30pm **Assessment**  
» [Dr. Linda Campion](#), [Dr. Diane Lending](#), [Dr. Hope Baker](#)

12:55pm **Feeding the Pig: An Integrated System for Program Learning Improvement**  
» [Dr. Diane Lending](#)

1:20pm **Student Success and Learning through Student Affairs**  
» [Dr. Linda Campion](#)

12:30pm **IP&IS 2 Policy - Information Privacy & Security Policy Issues**  
*Park View*  
Chaired by: Dr. Yuan Li

12:30pm **A HIPAA Security and Privacy Compliance Audit and Risk Assessment Mitigation Approach**  
» Prof. Young Choi, [Mr. Christopher Williams](#)

12:48pm **User Evaluation of a Visual Approach to Cloud Security**  
» [Dr. Jordan Shropshire](#), Dr. Ryan Benton



Continued from **Thursday, 13 February**

- 1:06pm **Employer-Established HSA Accounts as ERISA Plans**  
» [Dr. Richard Barnes](#)
- 1:24pm **Failure is Not Final: How Fear-Induced Learning from Failure Can Bridge Dread Factor and Coping Factor in IT Security Behaviors**  
» Dr. John (Chengqi) Guo, [Dr. Ping Wang](#)
- 12:30pm **STUD 3 - Student Paper Competition III**  
*Drayton*  
Chaired by: Dr. Elizabeth Rasnick
- 12:30pm **Operational Capability Trade-offs and Market Survival**  
» [Mr. Ata Karbasi Kheyr](#)
- 12:55pm **Applying Kahoot.com in Operations Management Class**  
» [Mrs. Huiling Liu](#)
- 1:20pm **Personal Wellness: An Empirical Study of the Ramifications of Overusing Instagram**  
» [Ms. Amber Gregory](#), [Mr. benjamin hamilton](#), Ms. Alexandra Wolfe
- 12:30pm **Editors 3 - Panel: Journal Editors DS, ESWA, JSCM, MPER**  
*Carolina A*  
Chaired by: Dr. Mark Ferguson and Dr. Binshan Lin and Dr. Barbara B. Flynn and Dr. Joanna Paliszkiwicz
- 12:30pm **Journal Editors Panel 3 DS, ESWA, JSCM and MPER**  
» [Dr. Mark Ferguson](#), [Dr. Binshan Lin](#), [Dr. Barbara B. Flynn](#), [Dr. Joanna Paliszkiwicz](#)

- 1:45pm **Coffee Break T4 - Coffee Break**  
*Exhibition*  
Chaired by: Dr. L. Drew Rosen
- 2:15pm **WS 3 Hospitality - Workshop: Enhanced Learning and Strategic Management**  
*Carolina B*  
Chaired by: Dr. Yuan Li
- 2:15pm **Value-Centric Education: Fostering Intellectual Exchanges to Enhance Learning**  
» [Dr. Mark Lyberger](#)
- 3:05pm **Teaching strategic management to hospitality students**  
» [Dr. Yuan Li](#)
- 2:15pm **WS 5 GIS\_SL - Workshop: Supply Chain and Service Learning Approaches**  
*Carolina A*  
Chaired by: Dr. Robert Hasbrouck
- 2:15pm **UNPACKING NEW GEOSPATIAL TOOLS FOR SUPPLY CHAIN PEDAGOGY, PRACTICE, AND RESEARCH**  
» [Dr. William Ritchie](#), [Dr. Joseph Kerski](#)
- 3:05pm **Leveraging a Service-learning Approach to Teach a Graduate Course in Data Governance**  
» [Dr. Uma Gupta](#)
- 2:15pm **InEdu 5 - Online Course Environment Issues**  
*Pinckney*  
Chaired by: Dr. Deborah Hazzard



Continued from **Thursday, 13 February**

2:15pm **The Impact of Being a Procrastinator on Academic Success: A Case Study in an Online Learning Environment**  
» Ms. Tarakci, Yasemin, [Dr. Hakan Tarakci](#)

2:33pm **The Importance of Faculty Engagement in Online Courses**  
» [Dr. Colleen Carraher Wolverton](#), Dr. Zhiwei Zhu

2:51pm **Ethical Issues in Online Accounting Education**  
» [Dr. Patsy Lewellyn](#)

3:09pm **Design Innovation for Masters in IS/IT: An Accelerated Program Model to Meet Workforce Gap Needs**  
» [Dr. Albert J. Wynne](#), [Dr. Elizabeth Baker](#)

2:15pm **DASI 5 - Cluster Analysis, Logistic Regression, and Classification Trees**  
*Calhoun*  
Chaired by: Dr. Bob Andrews

2:15pm **Using Advanced Analysis Methods for Better Understanding: Cluster Analysis, Logistic Regression, & Classification Trees**  
» Dr. Bob Andrews, [Dr. Rose Sebastianelli](#), [Dr. Nabil Tamimi](#), Mr. David Stephan

2:15pm **SCM 3 - Supplier Selection, Quality, and Supply Chains**  
*Laurens*  
Chaired by: Lissa Velazquez

2:15pm **INVESTIGATION OF THE SUPPLIER SELECTION CRITERIA IN PERFORMANCE-BASED LOGISTICS CONTRACTS**  
» [Dr. Hasan Uvet](#), Mr. HASAN CELIK, Mr. Saban Adana, Mr. Sedat Cevikparmak

2:40pm **SUSTAINABLE SUPPLY CHAINS: CHALLENGES AND OPPORTUNITIES**  
» [Dr. Mysore Ramaswamy](#)

3:05pm **Evaluating the Feasibility of a food hub in the Midlands of South Carolina**  
» [Dr. Feng Keli](#)

2:15pm **AL&ES 5 OR&PM - Operations and Project Modeling**  
*Rutledge*  
Chaired by: Ms. Arjumand Fatima

2:15pm **Targeted Branching for the Generalized Assignment Problem**  
» [Dr. ROBERT NAUSS](#), [Dr. Jeremy North](#)

2:40pm **R&D PROJECT EVALUATION WITH KNOWLEDGE-BASED SYSTEM**  
» [Mrs. gabriella toth-haasz](#), [Prof. Zoltan Baracscai](#)

3:05pm **Blockchain-based Traceability in Supply Chain Network: Modeling and Implications**  
» [Dr. Binshan Lin](#)

2:15pm **HC&PS 4 ER Sim - Healthcare Emergencies and Disparities**  
*Middleton*  
Chaired by: Ms. Stacy Passage

2:15pm **Emergency! The ED Simulation Game**  
» Dr. Craig Froehle, [Dr. Elham Torabi](#)

3:05pm **Health Disparities: What If Your Neighborhood Mattered More Than You Thought**  
» [Dr. Yvette Essounga-Njan](#), Ms. Tiombe Jones



Continued from **Thursday, 13 February**

- 2:15pm **AEF 3 -  
Decision Modeling for Oil, Development, and Auditing**  
*Park View*  
Chaired by: Dr. Sanjib Guha
- 2:15pm **Will Oil Go Up or Down Next Week: A Decision Tree Investigation**  
» [Dr. Mary Malliaris](#), Dr. Anastasios Malliaris
- 2:40pm **A GRAVITY MODEL-NEURAL NETWORK TECHNIQUE FOR  
PREDICTING ECONOMICS DEVELOPMENT: A PERSPECTIVE FROM  
CHINA'S BELT AND ROAD INITIATIVE TRADE WITH AFRICAN  
COUNTRIES**  
» [Mr. Dumor koffi](#), [Dr. Komlan Gbongli](#)
- 3:05pm **Sarbanes-Oxley Act Section 302 Technology Issues and Auditor  
Effort**  
» [Dr. Anna Johnson-Synder](#), [Dr. Brenda Killingsworth](#)
- 2:15pm **IS&IT 3 -  
Issues in Big Data and the Cloud**  
*Drayton*  
Chaired by: Dr. Kenny Jih
- 2:15pm **THE IMPACT OF TECHNOLOGY, BIG DATA AND ANALYTICS – THE  
EVOLVING DATA-DRIVEN MODEL OF INNOVATION IN FINANCE  
INDUSTRY**  
» [Dr. Rashmi Malhotra](#), Dr. Davinder Malhotra
- 2:33pm **Assessing the dynamic capabilities and diffusion process of cloud  
computing on firm performance**  
» [Ms. Siyi Dong](#), Prof. Yuan Liu, Dr. June Wei
- 2:51pm **Usability Comparison Study Between E-Commerce and V-  
Commerce**  
» Mr. Nick Jones, Mr. Philip Billings, [Dr. June Wei](#)

3:09pm **A TAXONOMY OF METRICS FOR CLOUD-BASED MICROSERVICES**  
» [Dr. Jordan Shropshire](#), Mr. Naveen Pendli

3:30pm **Coffee Break T5 -  
Coffee Break**  
*Exhibition*  
Chaired by: Dr. L. Drew Rosen

4pm **Posters -  
Poster Session for Faculty and Students**  
*Exhibition*  
Chaired by: Dr. Hakan Tarakci

**Management Skills Desired by College Business Students and  
Business Employers**  
» [Dr. Marjorie McInerney](#)

**Sustainability Content Analysis of the PAC-12 Conference Athletic  
Department Websites**  
» Ms. Kelsi Schaer, Ms. Jamee Pelcher, [Dr. Sylvia Trendafilova](#)

**Economic Impact of PGA TOUR Champions Event**  
» [Dr. kristi sweeney](#), [Dr. Newton Jackson](#), [Dr. Megan Possinger](#)

**SCM in crisis time: the role of deindividuation**  
» [Dr. Rafael Teixeira](#), Dr. Vinicius Nardi, Dr. Andrea Guazzini, Dr. Diego Pinto, Dr. Wagner J. Ladeira

**Developing Better Surveys: Applying Topic Modeling and  
Sentiment Analysis for Item and Scale Development**  
» Prof. Sven Rehm, Prof. Mark Hartley, [Prof. Iris Junglas](#)

**Implementing Enterprise Resource Planning System in a Small  
Enterprise: an Application Case in Mobile Housing Manufacturing**  
» [Ms. Susanne Reeg](#), Dr. Serina Al Haddad



Continued from **Thursday, 13 February**

**Increasing the environmental transparency of the coffee supply chain using blockchain for carbon tracking and package labeling**

» [Ms. Mya Belden](#)

**Is Agriculture a Sustainable Form of Income for Mid-Sized Farms in the Southeastern United States?**

» [Ms. Ashley Gandy](#), [Mr. Carson Ward](#), Dr. David Franck

**Investigating the Financial Literacy of College Students**

» [Ms. Jamie Obremski](#)

**How health behaviors affect the academic performance?**

» [Ms. Abigail Wostbrock](#), [Ms. Anna Zheng](#), [Ms. Sarah Douress](#), Mr. Noah McLemore, Dr. Helen You

4pm

**IS&IT 4 Panel - Teaching Data Communication to Undergraduates**

*Carolina B*

Chaired by: Ms. Taylor Miller

4pm

**Problems and Solutions in Teaching Data Communication to Undergraduate Students**

» [Dr. John O'Malley](#)

4pm

**WS 6 - Workshop: Generation & Lower Income Students**

*Carolina A*

Chaired by: Dr. Thomas Garsombke

4pm

**Pedagogical Decisions and How to Improve Outcomes for First-Generation and Low-Income Students**

» [Dr. Lee Ward](#)

4pm

**InEdu 6 - Curricular Changes and Teaching Effectiveness**

*Pinckney*

Chaired by: Dr. Taiwo Amoo

4pm

**The Business Case for Diversity and Inclusion Education in B-Schools: Understanding the Value Proposition**

» [Dr. Deborah Hazzard](#)

4:25pm

**Student Perceptions of Effective Teaching Methods in an Undergraduate Business School: A Proposed Framework**

» [Dr. Christie Chen](#), Dr. Taeuk Kang, Dr. Kevin Hammond, Dr. Bonnie Daniel

4:50pm

**Enhancing CIS Program Curriculum with Certifications**

» [Mr. James Jewett](#), Dr. Tom Dillon, Mr. Austin Crouch

4pm

**DASI 6 - AACSB Accreditation: Cost vs Quality of Education**

*Calhoun*

Chaired by: Dr. Bob Andrews

4pm

**AACSB Accreditation Contributes More to the Cost of Education than the Quality of Education: True or False?**

» [Dr. Bob Andrews](#), [Dr. Gary Hackbarth](#), [Dr. Suzie Smith](#), [Dr. Kellie Keeling](#)

4pm

**SCM 4 - Logistics and Supply Chain Issues**

*Laurens*

Chaired by: Dr. Hasan Uvet

4pm

**APPLICATION OF SUPER EFFICIENCY BASED-CROSS EVALUATION METHOD FOR DISASTER RECOVERY CENTER LOCATION-ROUTING DESIGN PROBLEM**

» [Prof. Hong Jae-Dong](#), Dr. Jeong Kiyoung



Continued from **Thursday, 13 February**

4:25pm **The impact of counterfeit risk management on supply chain performance in the healthcare sector: A preliminary empirical analysis**  
 » [Dr. Falasca Mauro](#), Dr. Scott Dellana, Dr. John Kros, Dr. William Rowe

4:50pm **An Exploratory Study of the Prevalence of Campus-Based Food Pantries in the Southeast U.S.**  
 » [Mr. William Teasley](#), [Dr. Morgan Shona](#), [Dr. Lauren Davis](#)

4pm **AL&ES 6 DA&QA-I - Analytics and Expert Systems Applications**  
*Rutledge*  
 Chaired by: Dr. Paul Schrader

4pm **PREDICTING INDEPENDENT SALESFORCE PERFORMANCE: USING PREDICTIVE MODELS OF SUCCESS FOR DIRECT SELLING MICRO-ENTREPRENEURS**  
 » [Dr. Murat Adivar](#), Dr. Caroline Glackin

4:25pm **Assessing Data Normality While Using Resources Across Multiple Disciplines**  
 » [Dr. Anna Johnson-Synder](#), [Dr. Brenda Killingsworth](#)

4:50pm **Variable Fixing Hybrid Heuristic for 0-1 Mixed Integer Programming Problems**  
 » [Dr. Jeremy North](#), Dr. ROBERT NAUSS

4pm **IS&IT 2 - Internet of Things and Developing Grit**  
*Middleton*  
 Chaired by: Dr. Stewart Thomas

4pm **Designing and implementing a design studio for the Internet of Things: A 3-year retrospective**  
 » [Dr. Christopher Starr](#)

4:25pm **Developing Grit through Self-Actualization: Understanding how Logistical, Communication, and Information Applications Influence the Hierarchy of Needs**  
 » [Dr. Pamela Galluch Schlosser](#), Dr. Gulfem Kutlu

4:50pm **Securing the Internet of Things in the Future Networks**  
 » [Prof. Young Choi](#), Mr. Raymond Sheldon

4pm **AEF 4 - Applications in Finance and Tax**  
*Park View*  
 Chaired by: Ms. Tyler Davis

4pm **PROFILING THE DOTCOM BUBBLE AS A PREDICTOR OF TESLA'S FUTURE**  
 » [Ms. Jasnoor Kaur](#), Prof. Jack Trifts, Prof. Cathy Ying Zheng

4:25pm **Technology innovation and health care in Israel: the effect of international cooperation patents on healthcare expenditures**  
 » [Dr. Helen You](#), Dr. Albert Okunade

4:50pm **Impact of Tax Reform on In-Place Child Custody Orders That Rely Upon Exemptions**  
 » [Dr. Richard Barnes](#)

4pm **MKTG 2 - Marketing Analytics and Industry Applications**  
*Drayton*  
 Chaired by: Dr. Tope Adeyemi-Bello

4pm **USING THE ARTIFICIAL NEURAL NETWORK FOR PREDICTING PERCEIVED RISK IN FINANCIAL SERVICES**  
 » [Dr. Komlan Gbongli](#), [Mr. Anthony Adu Amponsah](#)

4:25pm **USING SOCIAL LEGITIMACY THEORY TO UNDERSTAND THE LIKELY IMPACT OF DIGITAL DIRECT MARKETING ON WEB SALES**  
 » [Dr. Richard Heiens](#), [Dr. Ravi Narayanaswamy](#)



Continued from **Thursday, 13 February**

- 4:50pm **The Method to advance TCLF Industry: The application of PALF and PALF scrapper**  
» [Mr. HungChun Yang](#), Prof. Jeng-Chung Chen
- 5:15pm **UPresidents - Special Panel: Presidents, Chancellors, and Provosts**  
*Colonial*  
Chaired by: Dr. L. Drew Rosen
- 5:15pm **University Presidents/Chancellor/Provost Panel**  
» [Dr. Larry Clark](#), [Dr. Mahyar Amouzegar](#)
- 6pm **Reception - President's Reception and 50th Anniversary Celebration - everyone is invited**  
*Colonial*  
Chaired by: Dr. Tobin Turner and Dr. Albert J. Wynne and Dr. Cheryl Aasheim and Dr. Reza Kheirandish and Dr. L. Drew Rosen and Dr. Robert T. Sumichrast and Dr. Michael E. Busing and Dr. Janet Lea Hartley

**Friday, 14 February**

- 7:30am **Buz Meeting - SEDSI Business Meeting**  
*Colonial*  
Chaired by: Dr. Tobin Turner
- 8am **Breakfast F - Continental Breakfast**  
*Exhibition*  
Chaired by: Dr. L. Drew Rosen

- 8am **Registration F - Registration, Exhibition, and Job Fair**  
*Prefunction Carolina A*
- 8:30am **IS&IT 5 - Blockchain Applications**  
*Carolina B*  
Chaired by: Dr. Alexander Pelaez
- 8:30am **Blockchain on the Farm: A Systematic Literature Review**  
» [Dr. Joseph Kasten](#)
- 9:05am **Wielding Blockchain to Enhance Counterfeit Drugs Prevention in Pharmaceutical Industry: A Practitioners' Perspective**  
» Dr. John (Chengqi) Guo, [Dr. Ping Wang](#)
- 8:30am **WS 7 - Blockchain Technology & Engaged Scholarship**  
*Carolina A*  
Chaired by: Dr. Christie Chen
- 8:30am **Blockchain: A Distributed Ledger Technology**  
» [Dr. Hao Zhang](#)
- 9:20am **Learning Engaged Scholarship through a MIS STEM Camp**  
» [Dr. April Reed](#), Mrs. Lyubov Sluder
- 8:30am **InEdu 7 - Innovations in Education for Success**  
*Pinckney*  
Chaired by: Dr. Luis Novoa
- 8:30am **Data Envelopment Analysis: Reflections on Usage in Management**  
» [Dr. William Kline](#), Dr. Richard Brown





Continued from Friday, 14 February

8:55am **Corporate Partnerships: A Key to Success of Business Schools**  
» [Dr. Margaret Thompson](#), Dr. Jacob Chacko, Ms. Krystle Carter

9:20am **Making Finance Real: Strategies and Models for Zoomers**  
» [Dr. George Lowry](#)

8:30am **DASI 8 - Experiences with Teaching Coding with R and Python to Business Students**  
*Calhoun*  
Chaired by: Dr. Bob Andrews

8:30am **Experiences with Teaching Coding with R and Python to Business Students**  
» Dr. Bob Andrews, [Dr. Leslie Hendrix](#), [Dr. Cheryl Aasheim](#)

8:30am **SCM 5 - Optimization Models and Network Visibility**  
*Laurens*  
Chaired by: Prof. Hong Jae-Dong

8:30am **A Decomposition Algorithm for Deterministic Multi-Item Dynamic Lot Sizing Problems**  
» [Dr. Hadi Farhangi](#)

8:55am **Inverse Optimization in p-Median Models**  
» [Dr. Jaehwan Jeong](#), Dr. Joyendu Bhadury

9:20am **Real-time value network visibility**  
» [Prof. Markus Gerschberger](#)

8:30am **AL&ES 7 I - Cost of Capital and Malware Detection**  
*Rutledge*  
Chaired by: Dr. Jeremy North

8:30am **Estimating the Weighted Average Cost of Capital for Operating Assets**  
» [Prof. Chengho Hsieh](#), Prof. Timothy Vines

9:07am **Persistent Homology Based Data Analytics: Detecting Anomalies in Android Malware**  
» [Dr. Paul Schrader](#), Dr. Rami Alroobi, Dr. Md Karim

8:30am **HC&PS 5 HQuality - Issues in Emergency Response and Disabilities**  
*Middleton*  
Chaired by: Dr. Yvette Essounga-Njan

8:30am **Using AHP to Determine the Best Location for a Free-Standing Emergency Department**  
» [Ms. Laurel Mills](#), Mr. Joseph Mazzola, Mr. Omar Saunders, Ms. Lila Huff, Dr. Burcu Adivar, Dr. Jennifer Bushelle Edghill, Dr. Bola Ekezue

8:55am **Improving Firefighting Traceability Processes with RFID Technology Application**  
» Ms. Caraline Smith, [Prof. Afrooz Moatari-Kazerouni](#)

9:20am **Reducing VA Re-Admission Rates**  
» Ms. Stacy Passage, [Dr. Gary Hackbarth](#)

8:30am **MGT 3 Performance - Improving Firm Performance**  
*Park View*  
Chaired by: Dr. Inessa Korovyakovskaya



Continued from **Friday, 14 February**

8:30am **EFFECTS OF GREEN PRODUCT INNOVATION AND GREEN STRATEGY ON COMPANY PERFORMANCE: ARÇELİK CASE FROM TURKEY**

» [Prof. Tugba Karabulut](#), Ms. Esra Ergun

8:55am **Mutual exchange of market shares for Long-term Business Operation: Verification of the effect by joint venture**

» [Mr. HungChun Yang](#), Prof. Jeng-Chung Chen

9:20am **New Technologies, Environmental Uncertainty, and HRM**

» [Dr. Shanggeun Rhee](#), Dr. Silvana Trimi, Mr. Rene Kunuria, Ms. Tatiana Moreno

8:30am **STUD 6 - Panel: Retail Optimization**  
*Drayton*

Chaired by: Dr. Baback Vaziri

8:30am **Retail Optimization for Habitat for Humanity's ReStore**

» [Mr. Christopher White](#), Mr. Marquis King, Ms. Adrianna Roulhac

9:05am **Engaging Students in Evaluating Films for a Disability Film Festival: Foundational Impacts**

» [Dr. James Lawler](#)

9:45am **Coffee Break F6 - Coffee Break**

*Exhibition*

Chaired by: Dr. L. Drew Rosen

10:15am **IS&IT 6 - Social Media and Group Buying**

*Carolina B*

Chaired by: Dr. Jordan Shropshire

10:15am **Motivating Knowledge Sharing in Enterprise Social Media: Impact of Avid and Impressionable Learners**

» Dr. Shankar Sundaresan, [Dr. Zuopeng \(Justin\) Zhang](#)

10:40am **Determinants of Social Networking Website Loyalty: An Empirical Test of a Causal Model**

» [Dr. Kenny Jih](#)

11:05am **Defection in Group Buying: A Winning Strategy?**

» [Dr. Alexander Pelaez](#), Dr. Elaine Winston, Dr. Jim Samuel

10:15am **InEdu 12 - Technology Education Applications**

*Carolina A*

Chaired by: Dr. Ruth C. King

10:15am **DETERMINANTS OF PERFORMANCE OUTCOMES IN BUSINESS SIMULATIONS USING KOLB'S LSI**

» [Dr. Robert Hasbrouck](#), Prof. Scott Walker

10:33am **INNOVATIVE EDUCATION AT STUDENTS' FINGERTIPS: USING LMS PERFORMANCE FEEDBACK MECHANISMS TO RETURN CONTROL OF LEARNING PROGRESS TO STUDENTS**

» [Dr. Ruth C. King](#)

10:51am **INFO16X Digital Literacy Program**

» [Mrs. Wilma Andrews](#), Dr. Bob Andrews, Mr. Ashish Sunita, Ms. Sindhu Venkatesh

11:09am **Television? Is It Worth Watching?**

» [Dr. Sara Kiser](#)

10:15am **InEdu 8 - Interactive Learning In and Out of the Classroom**

*Pinckney*

Chaired by: Dr. April Reed



Continued from Friday, 14 February

10:15am **Using Information Technology to Facilitate Interactive Lecturing when Teaching Statistics for Non-specialists**

» [Dr. Serina Al Haddad](#), [Dr. Nancy Chick](#)

10:40am **AN ANALYSIS OF STUDENT SATISFACTION WITH CLASSROOM DESIGN**

» [Dr. Kenneth MacLeod](#), Dr. William Swart

11:05am **Red Fox Mountain Ski Resort Management Case**

» [Dr. Thomas Garsombke](#), Dr. Keith Miller, Prof. Michael Smith

10:15am **DASI 7 - Analytics & Data Science Differences**

*Calhoun*

Chaired by: Dr. Bob Andrews

10:15am **Analytics & Data Science Difference and “Using Software” in Business Analytics Courses**

» Dr. Bob Andrews, [Dr. Jeff Camm](#), [Dr. Melissa Bowers](#), [Mr. David Stephan](#)

10:15am **SCM 6 - Supply Chain Management Issues**

*Laurens*

Chaired by: Dr. Kimberly Deranek

10:15am **EXAMINING THE RELATIONSHIP BETWEEN FIRM INNOVATIVENESS AND SUPPLY CHAIN RESILIENCE**

» [Dr. Sergey Ponomarov](#)

10:40am **Investigating the impact of increased consumer shipping on the hospital supply chain**

» [Dr. Kim Whitehead](#), Dr. John Frazier

11:05am **Brick and Mortar Retailer’s Quantity Commitment in the competition against E-tailer**

» [Dr. Zhaoqiong Qin](#), Dr. Wen-Chyuan Chiang Chiang, Dr. Robert Russell

10:15am **AL&ES 8 - Experience Learning and Understanding Hypothesis Testing**

*Rutledge*

Chaired by: Dr. Murat Adivar

10:15am **ADVANTAGES OF EXPERIENTIAL LEARNING FOR MBA STUDENTS**

» Dr. Mohammad Ahmadi, [Dr. PARTHASARATI DILEEPAN](#), Dr. Marilyn Helms

10:40am **Hypothesis Hypothesis testing: How much do researchers and graduate students know about it?**

» [Dr. Reza Kheirandish](#), Dr. Shabnam Mousavi, Dr. Uwe Czienskowski

10:15am **HC&PS 6 Firms - Workforce and Graduate Education Preparation**

*Middleton*

Chaired by: Dr. Craig Froehle

10:15am **Designing Firm Strategies with Obesity Policy Research**

» Dr. Sajeesh Sajeesh, [Dr. Ozgur Araz](#), Dr. Terry Huang

10:40am **A Case Study for Enabling a Non-Profit Organization to Help Adult Artists with Cognitive Disabilities through a Multisensory Environment (MSE) of Virtual Reality (VR)**

» [Dr. James Lawler](#)

11:05am **Medical School - Business School Collaboration for Quality Improvement Training and Research**

» [Dr. Ashley Metcalf](#)



Continued from **Friday, 14 February**

- 10:15am **AEF 5 -  
Issues in Finance and Tax II**  
*Park View*  
Chaired by: Dr. Mary Malliaris
- 10:15am **BENCHMARKING THE PERFORMANCE OF ASSET MANAGEMENT  
BANKS**  
» [Dr. Davinder Malhotra](#), Dr. Rashmi Malhotra, Dr. Robert Nydick
- 10:40am **CDS Premiums, Bond Yields and Stock Returns: Causality, Co-  
movement and Price Discovery**  
» [Mr. Yi Lu](#), Dr. David Kemme, Dr. Jacob Kleinow, Dr. Benjamin Aust
- 11:05am **DANGER AHEAD: SIGNIFICANT PENALTIES AWAIT THE TAXPAYER  
AND TAX PREPARER WHO USE TAX SOFTWARE INDISCRIMINATELY  
TO ILLEGALLY TAKE THE AMERICAN OPPORTUNITY TAX CREDIT ON  
A FEDERAL INDIVIDUAL INCOME TAX RETURN**  
» [Dr. Brad Johnson](#)
- 11:30am **Luncheon -  
President's Award Luncheon**  
*Gold Ballroom*  
Chaired by: Dr. Tobin Turner and Dr. Andrew T. Hsu
- 11:30am **President's Award Luncheon**  
» [Dr. Tobin Turner](#), [Dr. Andrew T. Hsu](#)