



## Fifty-Second Annual Meeting — February 15 - 17, 2023

### Wilmington, North Carolina

Hotel Ballast 301 North Water Street, Wilmington, NC 28401

Room Special Rates are from \$135 per night

Conference Hotel Cutoff Date: Saturday, January 14, 2023

To make a reservation with SEDSI conference special rate, please call directly at 910-763-5900 and let the hotel know you are with SEDSI group and they will get the reservations booked.

Early Conference **Registration** Cutoff Date: Monday, January 9, 2023



Hotel & Registration

**DEADLINE FOR PAPERS AND SPECIAL SESSION PROPOSALS: THURSDAY, DECEMBER 15, 2022**  
**DEADLINE FOR STUDENT PAPERS: THURSDAY, DECEMBER 15, 2022**

#### Program Tracks

- **Analytics, Big Data Applications, Business Intelligence, Data Mining, Statistics and Expert Systems** -  
Dr. Luis Novoa, novoadlj@jmu.edu
- **Data Analytics and Statistics Instruction (DASI) (Invited only)** -  
Dr. Bob Andrews, randrews@vcu.edu;  
Dr. Kelli Keeling, kkeeling@du.edu
- **Healthcare, Public Sector and Not for Profit Management** -  
Dr. Elham Torabi, torabiex@jmu.edu;  
Dr. Xiaohui You, xyou@msudenver.edu
- **IS, IT, Blockchain Technology and Social Media** -  
Dr. Skeker Challa, cchalla@vsu.edu
- **Information Privacy, Security and System Resilience, Business Ethics, Business Law** -  
Dr. Elena Olson, eolson2@vcu.edu
- **Innovative Education, Assessment, Engaged Learning Curriculum, Teaching and Pedagogy** -  
Dr. Saba Pourreza, pourrezajoursharis@uncw.edu
- **Management, Marketing, Accounting, Economics and Finance, Strategy, Organizational Behavior Organizational Theory, Human Resource Management, Consumer Behavior, International Business** - Dr. Sara Kiser, skiser@alasu.edu,  
Dr. Yuyun Zhong, zhongyx@jmu.edu
- **Production and Service Operations Management** -  
Dr. Farshid Azadian, azadianf@erau.edu
- **Post COVID-19 Academia: Special Topics on Instructions and Research (Online, Hybrid, and/or Face-to-Face)** -  
Dr. Christie Hui-chuan Chen, hchen38@utm.edu;  
Dr. Shanzhen Gao, sgao@vsu.edu
- **Student Papers (Undergraduate, Master and Ph.D Students)** -  
Dr. Lizzette Pérez Lespier, perezlespierl@uncw.edu;  
Dr. Elizabeth Rasnick, erasnick@uwf.edu
- **Sustainability, SCM, Quality Management, Logistics, Hospitality, Recreation and Sports** -  
Dr. Hadi Farhangi, farhangih@savannahstate.edu;  
Dr. Suman Niranjana, suman.niranjana@unt.edu
- **College/School Deans Panels** -  
Dr. Drew Rosen, rosenl@uncw.edu
- **Department Heads Panels**-  
Dr. Reza Kheirandish, rkheiran@clayton.edu

- **Scholarly Journal Editors Panels** -  
Dr. Binshan Lin, Binshan.Lin@lsus.edu

- **Symposia, Workshops, Tutorials, and Special Sessions** -  
Dr. Cheryl Aasheim, Cheryl.Aasheim@warrington.ufl.edu

**COMPETITIVE PAPERS**—The submission of a competitive paper or abstract for review means the author certifies that the paper is original and has not been previously copyrighted, published, presented, or submitted for publication or presentation. For an accepted paper **to be published** in the proceedings, at least one author must register for the meeting and present the paper during the meeting. Outstanding papers will be selected and recognized at the meeting luncheon on February 17<sup>th</sup>. **The Submission Deadline for Regular Papers and Abstracts is Thursday, DECEMBER 15, 2022.**

**SYMPOSIA, TUTORIALS, AND WORKSHOPS**—Proposals for symposia, tutorials, and workshops must be at least two (2) pages long describing what you intend to do and why it would be of interest and importance to members of the Institute. Submissions should follow the general guidelines presented below although considerable latitude will be allowed as to the content and format of these sessions. You must provide your own specialized computers or other equipment needed for the session (SEDSI will provide LCD projectors). All participants in symposia, tutorials, and workshops must register and attend the meeting.

**PROCEEDINGS**—The SEDSI will publish electronic *Proceedings* online containing all papers presented at the meeting as well as summaries of all symposia, tutorials, and workshops. Authors are responsible to adhere to the standards outlined online for publication in the *Proceedings*. Notification of acceptance or

rejection should occur in December 2022, and accepted papers will be due in final *Proceedings* form no later than **January 9, 2023**.

**VOLUNTEERS**—Individuals interested in participating in the 2022 Program by serving as a reviewer should contact the Program Chair at [Scottra@uncw.edu](mailto:Scottra@uncw.edu) by December 15, 2022.

**PLACEMENT SERVICE** — A Placement Service will be provided at the meeting at no cost to the applicants or employers. Placement Services Forms for Applicants and Positions are available on the SEDSI website. The forms may be submitted to Program Chair.

**Program Chair** — Dr. Rebecca Scott, Congdon School of Supply Chain, Business Analytics, Information Systems – University of North Carolina Wilmington – [Scottra@uncw.edu](mailto:Scottra@uncw.edu)

**Local Arrangements Coordinator** — Dr. Drew Rosen, University of North Carolina Wilmington [rosenl@uncw.edu](mailto:rosenl@uncw.edu)

**Proceedings Editor** — Dr. Ping Wang, James Madison University, [wangpx@jmu.edu](mailto:wangpx@jmu.edu)

**STUDENT PAPERS**— The **SEDSI 2023 Student Paper Competition** welcomes papers written by Undergraduate, MBA, and/or Ph.D. students. Papers submitted to any of the three Student Tracks must be solely of student authorship and will be subject to the same review process as regular papers. Student papers must be submitted online by Tuesday, November 15, 2022 using the paperless submission process. All student papers accepted by the reviewers will be scheduled on the program. The judges of the Student Paper Competition will evaluate the combined quality of each student paper/presentation and recognize the outstanding ones at the meeting's luncheon on February 17<sup>th</sup>. **The Submission Deadline for Student Papers is Thursday, DECEMBER 15, 2022.**

#### PAPERLESS SUBMISSION AND DSI CODE OF CONDUCT

##### INSTRUCTIONS FOR CONTRIBUTORS:

General Instructions: To submit a paper, abstract, or symposium/tutorial/workshop proposal, go to the SE DSI submission link at <https://sedsi2023.exordo.com>. The submission process will close **Thursday, DECEMBER 15, 2022**.

1. Information to be entered during the paper entry process includes (1) the track to which it is submitted, (2) the title of the paper; (3) the author(s) name(s), affiliation(s), and complete contact information including mailing address(es) and e-mail address(es).
2. The submission to be uploaded **must be in PDF format**. The submission should include the title and, optionally, a one-paragraph abstract between the title and the body of the paper. **The names of the author(s) should NOT be included.**
3. At least one author of an accepted paper is required to register for the conference, and the paper must be presented at the conference by at least one author of the paper.
4. Submitted papers should be a minimum of four pages.
5. All participants of SEDSI 2023 conference are required to abide by the [DSI Code of Conduct](#) at all times.

Southeast Decision Sciences Institute Fifty-Second Annual Meeting

**February 15 - 17, 2023**

[Hotel Ballast, Wilmington North Carolina](#)

**Conference Hotel Cutoff Date: Jan. 14, 2023**

All questions should be addressed to: **Program Chair: Dr. Rebecca Scott**, [Scottra@uncw.edu](mailto:Scottra@uncw.edu).

University of North Carolina Wilmington

For receiving a quicker response, please also CC the SEDSI President, Dr. Ping Wang, [wangpx@jmu.edu](mailto:wangpx@jmu.edu) and SEDSI Program Chair-Elect, Dr. Elena Olson, [eolson2@vcu.edu](mailto:eolson2@vcu.edu).

**For more information and various meeting related forms, please visit the SE DSI website: [www.sedsi.org](http://www.sedsi.org)**

Early Conference **Registration** Cutoff Date: Monday, **January 9, 2023**